



San Francisco agenda

May 14th | 9:00 AM - 4:00 PM

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Break the ice

Coffee's hot. Conversations are already brewing.

✨ Welcome & Breakfast ✨

Press play

Let's kick things off with welcoming words from Kaltura's Co-founder, President, Chairman and CEO, **Ron Yekutiel**.
Joined by **Dev Ganesan**, President and CEO of PathFactory (A Kaltura Company)

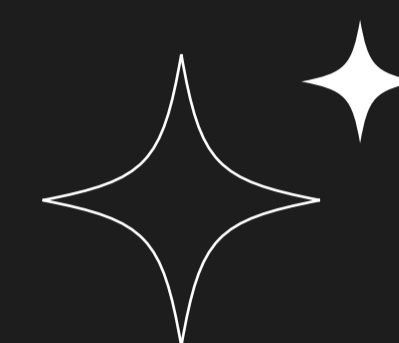
No safe plays: Marketing at the speed of intent

Unnikrishnan (Unni) KP, SVP of Marketing, Palo Alto Networks

Hosted by: **Dev Ganesan**, President and CEO of PathFactory (A Kaltura Company)
Ron Yekutiel, Co-founder, President, Chairman and CEO, Kaltura

The new UI: When engagement becomes agentic

Navi Azaria, Chief Product and Engineering Officer, Kaltura
Yair Neumann, SVP Product, Kaltura



The art of impact: Storytelling beyond the prompt

Udi Ledergor, Chief Evangelist and Former CMO, Gong
Millie Lapidario, Head of Brand Narrative, Databricks
Christina Mitine, Sr. GTM Leader, Applied AI Solutions, AWS
Ingrid Shults, Associate Director of Future Skills and Growth, EY

Hosted by: **Nohar Zmora**, SVP of Marketing, Kaltura

Food for thought

Because the best ideas happen between bites.

✨ Lunch ✨

Breaking news: The monologue is over

Join Kaltura's experts and your peers to react, debate, and rewrite the headlines shaping conversational AI in the enterprise.

Workshop #1:

Yair Neumann,
SVP Product, Kaltura

Workshop #2:

Lilach Dahan, VP Product Marketing & Enablement, Kaltura
& **Noa Fenigstein**, Senior Director of Content Marketing, Kaltura

Workshop #3:

Venk Chandran, Chief Product Officer,
PathFactory (A Kaltura Company)

Workshop #4:

Dana Raviv, Director of Product, Kaltura
& **Douglas Flaherty**, Account Executive,
PathFactory (A Kaltura Company)

Quick recharge

Refill your cup, we're back soon.



The agentic stack: Building systems for real-time journeys

Venkata Krishnamurthy, Chief Marketing Technologist, Cisco

Hosted by: **Venk Chandran**, Chief Product Officer, PathFactory (A Kaltura Company)

The Agentic Avatar **GAME SHOW**

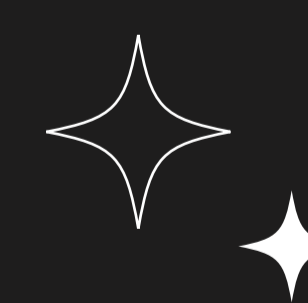
A live entertainment experience with a mind of its own.



Kaltura's digital engagement awards 🏆

Closing remarks from the main stage

A final word before we shift into celebration mode.



Cocktail time 🍷🍹

One last toast – plus swag, smiles, and goodbyes.

Opening keynote

Kaltura show & tell

Leadership panel

Hands-on workshops

Spotlight

Interactive experience

Award ceremony

Happy hour

Don't miss ✨

The demo shop

Hands-on with Kaltura's Agentic Avatars and PathFactory's content intelligence.

Get your own Avatar

Create your digital twin and share it instantly.

AI Concierge

Your real-time guide for anything you need to know at the event.

AI confessions booth

Enter the zero-judgment zone & get real.

DE&I activation

Break the glass ceiling – and learn more about using AI for inclusivity.

Swag station

Pick something up before you leave.