



New York agenda

May 12th | 9:00 AM - 4:00 PM

Moonlight Studios NYC
330 Hudson St, New York, NY

Still not registered?

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9:00 AM - 10:00 AM

Break the ice
Coffee's hot. Conversations are already brewing.

✨ **Welcome & Breakfast** ✨

10:00 AM - 10:30 AM

Press play
Let's kick things off with welcoming words from Kaltura's Co-founder, President, Chairman and CEO, **Ron Yekutiel**.
Joined by **Dev Ganesan**, President and CEO of **PathFactory (A Kaltura Company)**

10:30 AM - 11:00 AM

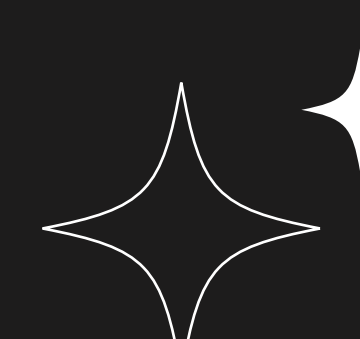
Opening keynote

Infinite content, finite trust: Shifting from volume to value
Jaime Punishill, Chief Product Officer, **Lytho**; Former VP of Marketing, **MetLife**
Hosted by: **Ron Yekutiel**, Co-founder, President, Chairman and CEO, **Kaltura**

11:00 AM - 11:25 AM

Kaltura show & tell

The new UI: When engagement becomes agentic
Navi Azaria, Chief Product and Engineering Officer, **Kaltura**
Yair Neumann, SVP Product, **Kaltura**



11:25 AM - 12:10 PM

Leadership panel

No margin for error: Personalizing the financial journey
Kristy Smith, General Manager of Advisor Solutions, **Broadridge**
Vinod Shenoy, Executive Director of Conversational AI, **Morgan Stanley**
Diana Keary, Managing Director, Head of Global Wealth Marketing, **Apollo**
Hosted by: **Thanh Hong**, Director of Enterprise Sales, **Kaltura**

12:10 PM - 1:10 PM

Food for thought
Because the best ideas happen between bites.

✨ **Lunch** ✨

1:10 PM - 2:00 PM

Hands-on workshops

Breaking news: The monologue is over
Join Kaltura's experts and your peers to react, debate, and rewrite the headlines shaping conversational AI in the enterprise.

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| <p>Workshop #1: Yair Neumann, SVP Product, Kaltura</p> | <p>Workshop #2: Lilach Dahan, VP Product Marketing & Enablement, Kaltura</p> | <p>Workshop #3: Noa Fenigstein, Senior Director of Content Marketing, Kaltura</p> |
| <p>Workshop #4: Venk Chandran, Chief Product Officer, PathFactory (A Kaltura Company)</p> | <p>Workshop #5: Dana Raviv, Director of Product, Kaltura & Douglas Flaherty, Account Executive, PathFactory (A Kaltura Company)</p> | |

2:00 PM - 2:10 PM

Quick recharge
Refill your cup, we're back soon.



2:10 PM - 2:40 PM

Spotlight

Meet your new buyer: Redefining the digital experience
Dan Slagen, SVP of Marketing, **Zapier**
Betsy Rohtbart, VP of Digital Experience, **IBM**
Ariana Tiwari, Director of Product Marketing, Agentforce, **Salesforce**
Hosted by: **Anne Marie Kilgallon**, Chief Revenue & Strategy Officer, **PathFactory (A Kaltura Company)**

2:40 PM - 2:55 PM

Interactive experience

The Agentic Avatar GAME SHOW
A live entertainment experience with a mind of its own.



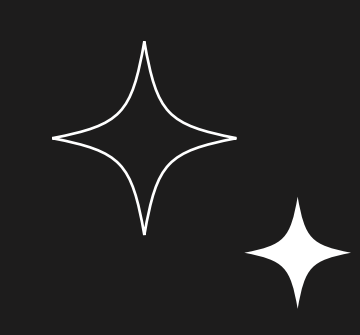
2:55 PM - 3:15 PM

Award ceremony

Kaltura's digital engagement awards 🏆

3:15 PM - 3:25 PM

Closing remarks from the main stage
A final word before we shift into celebration mode.



3:25 PM - 4:00 PM

Happy hour

Cocktail time 🍷🍹
One last toast – plus swag, smiles, and goodbyes.

Don't miss ✨

The demo shop

Hands-on with Kaltura's Agentic Avatars and PathFactory's content intelligence.

Get your own Avatar

Create your digital twin and share it instantly.

AI Concierge

Your real-time guide for anything you need to know at the event.

AI confessions booth

Enter the zero-judgment zone & get real.

DE&I activation

Break the glass ceiling – and learn more about using AI for inclusivity.

Swag station

Pick something up before you leave.