



# New York agenda

**May 12th | 9:00 AM - 4:00 PM**

Moonlight Studios NYC  
330 Hudson St, New York, NY

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9:00 AM - 10:00 AM

**Break the ice**  
Coffee's hot. Conversations are already brewing.

✨ **Welcome & Breakfast** ✨

10:00 AM - 10:30 AM

**Press play**  
Let's kick things off with welcoming words from **Kaltura's** Co-founder, President, Chairman and CEO, **Ron Yekutiel**.  
Joined by **Dev Ganesan**, President and CEO of **PathFactory (A Kaltura Company)**

10:30 AM - 11:00 AM

Opening keynote

**Infinite content, finite trust: Shifting from volume to value**  
**Jaime Punishill**, Chief Product Officer, **Lytho**; Former VP of Marketing, **MetLife**  
**Hosted by: Ron Yekutiel**, Co-founder, President, Chairman and CEO, **Kaltura**  
**Dev Ganesan**, President and CEO of **PathFactory (A Kaltura Company)**

11:00 AM - 11:25 AM

Kaltura show & tell

**The new UI: When engagement becomes agentic**  
**Navi Azaria**, Chief Product and Engineering Officer, **Kaltura**  
**Yair Neumann**, SVP Product, **Kaltura**



11:25 AM - 12:10 PM

Leadership panel

**No margin for error: Personalizing the financial journey**  
**Kristy Smith**, General Manager of Advisor Solutions, **Broadridge**  
**Vinod Shenoy**, Executive Director of Conversational AI, **Morgan Stanley**  
**Diana Keary**, Managing Director, Head of Global Wealth Marketing, **Apollo**  
**Pete Safran**, VP of Creative, **Lincoln Financial**  
**Hosted by: Thanh Hong**, Director of Enterprise Sales, **Kaltura**

12:10 PM - 1:10 PM

**Food for thought**  
Because the best ideas happen between bites.

✨ **Lunch** ✨

1:10 PM - 2:00 PM

Hands-on workshops

**Breaking news: The monologue is over**  
Join Kaltura's experts and your peers to react, debate, and rewrite the headlines shaping conversational AI in the enterprise.

<b>Workshop #1:</b> <b>Yair Neumann</b> , SVP Product, <b>Kaltura</b>	<b>Workshop #2:</b> <b>Lilach Dahan</b> , VP Product Marketing & Enablement, <b>Kaltura</b>	<b>Workshop #3:</b> <b>Noa Fenigstein</b> , Senior Director of Content Marketing, <b>Kaltura</b>
<b>Workshop #4:</b> <b>Douglas Flaherty</b> , Account Executive, <b>PathFactory (A Kaltura Company)</b>	<b>Workshop #5:</b> <b>Dana Raviv</b> , Director of Product, <b>Kaltura</b>	

2:00 PM - 2:10 PM

**Quick recharge**  
Refill your cup, we're back soon.



2:10 PM - 2:40 PM

Spotlight

**Meet your new buyer: Redefining the digital experience**  
**Dan Slagen**, SVP of Marketing, **Zapier**  
**Betsy Rohtbart**, VP of Digital Experience, **IBM**  
**Ariana Tiwari**, Director of Product Marketing, Agentforce, **Salesforce**  
**Hosted by: Anne Marie Kilgallon**, Chief Revenue & Strategy Officer, **PathFactory (A Kaltura Company)**

2:40 PM - 2:55 PM

Interactive experience

**The Agentic Avatar GAME SHOW**  
A live entertainment experience with a mind of its own.



2:55 PM - 3:15 PM

Award ceremony

**Kaltura's digital engagement awards** 🏆

3:15 PM - 3:25 PM

**Closing remarks from the main stage**  
A final word before we shift into celebration mode.



3:25 PM - 4:00 PM

Happy hour

**Cocktail time** 🍷🍹  
One last toast – plus swag, smiles, and goodbyes.

## Don't miss ✨

### The demo shop

Hands-on with Kaltura's Agentic Avatars and PathFactory's content intelligence.

### Get your own Avatar

Create your digital twin and share it instantly.

### AI Concierge

Your real-time guide for anything you need to know at the event.

### AI confessions booth

Enter the zero-judgment zone & get real.

### DE&I activation

Break the glass ceiling – and learn more about using AI for inclusivity.

### Swag station

Pick something up before you leave.