

Purdue University Agenda

November 14th, 2024 | 9:15 AM-4:00 PM

Location: Stewart Center room #218



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*All times are in ET

9:15 AM-9:45 AM

Starting line: registration & welcome breakfast

Check in, connect with peers, and enjoy a light welcome breakfast

9:45 AM - 10:00 AM

Start your engines!

Speakers:

Jason Fish, Executive Director of Teaching & Learning Technologies

Adam Hagen, Senior Educational Technology Consultant, Purdue University

About: Let's kick things off with a few opening words from the Kaltura team and our esteemed host.

10:00 AM - 10:30 AM

Hitting the road: Kaltura updates and opening notes

Speaker: **Liad Eshkar**, Chief Revenue Officer, Kaltura

About: Join Kaltura's incoming Chief Revenue Officer, as he shares a fresh perspective on the company's commitment to education and our strategic vision for the future.

10:30 AM - 11:15 AM

Paving the future: Kaltura product roadmap, followed by Q&A

Speaker: **Ido Achrak**, Senior Director of Product Management, Kaltura

About: Join us for an exploration of the latest Kaltura product releases and get a sneak peek into what's on the horizon. This session will highlight key innovations and upcoming features that set Kaltura apart in the education digital landscape.

11:15 AM - 12:00 PM

Hands-on the wheel: Interactive demo stations

This session will be a hands-on demonstration of Kaltura's latest product developments. Attendees will visit various demo stations for an exclusive peak into the newest advancements.

12:00 PM - 1:00 PM

Pit stop Re-fuel with lunch & trivia

Enjoy a relaxed lunch with your peers and take part in a fun trivia session. Test your knowledge of education and technology while you recharge for the afternoon sessions.

1:00 PM - 1:45 PM

Leading the way: Customer success presentations

About: Listen to real-world success stories from institutions that have utilized Kaltura's solutions to improve educational outcomes, foster engagement, and enhance accessibility.

Speakers:

Andy Fisher, Penn State, Manager, Learning Engagement

About: Using Kaltura Event Data to Enhance Student Success at Penn State

Michael Mace, MS Ed., Manager, UITS Assistive Technology and Accessibility Centers, Indiana University

About: Simplifying Accessibility Compliance in the Learning Management System

1:45 PM - 2:15 PM

Full speed ahead: Kaltura's hyper-personalized, AI-driven vision for learning

Speaker: **Dana Raviv**, Director of Product Management, Kaltura

About: How can educational institutions personalize learning for every student without overwhelming educators? How can vast amounts of data be harnessed to improve outcomes? In this session, we'll introduce Kaltura's latest AI initiative designed to tackle these very challenges.

2:15 PM - 3:00 PM

Kaltura & AI: Panels and Potential

Moderator: **James Vlisides**

Panelists:

Kevin Jones, Indiana University Columbus

Dr Denice Robertson, Northern Kentucky University

Ethan Dickey, Computer Science PhD Student at Purdue University

Melinda Kraft, University of Michigan

About: In this panel, we will explore how AI is revolutionizing the education sector, with a specific focus on its integration within Kaltura's platform. The discussion will feature insights from industry experts, educators, and Kaltura's product leaders looking at how AI is transforming learning experiences, automation, accessibility, as well as ethical considerations and the power and placement of AI on campus.

3:00 PM - 3:45 PM

Networking & connecting with Kaltura experts

Opportunity to connect with Kaltura team members and explore live demos of current and upcoming solutions.

3:45 PM - 4:00 PM

Crossing the finish line: Wrap-up and closing remarks

Speaker: **Matt Davis**, Senior Vice President of Education, Kaltura

About: We'll wrap up the day by summarizing the key takeaways from the sessions and outline what attendees can expect from Kaltura in the coming months, including details on upcoming workshops, webinars, and beta programs. The focus will be on continuing innovation in AI, accessibility, and community collaboration.