

# London agenda

✦ **5th November, 2024**

**9:30 AM – 5:30 PM**

**Location: Science Gallery London**

Still not registered?



**Sign up now!**



\*All times are in BST

09:30-10:00

### Starting line

Check in, say hello, grab some coffee and pastries.

✦ **Welcome & Breakfast** ✦

10:00-10:20

### Start your engines!

Let's kick things off with a few opening words from Kaltura and **Fiona Strawbridge**, Director of Digital Education at King's College London.

10:20-10:50

### Driving digital transformation in education

**Speaker: Julie Voce**, Head of Digital Education, City St George's, University of London

**About:** Are media streaming services one of the core tools for digital education? How have institutions been responding to the arrival of generative AI? What support is in place for digital accessibility? In this session Julie will report on some of the key findings from the 2024 UCISA Digital Education survey.

10:50-11:20

### Shifting gears: When machines learn too, a how and why of AI

**Speaker: Dr Maarten Lamers**, Associate Professor, The University of Leiden

**About:** Learning unlocks intelligence. For as long as we can oversee, learning was something uniquely human, or animal, just as creativity. But artificial intelligence enables machines to create pictures more realistically than we can, to compose songs in mere seconds, and to write texts about any topic imaginable. So, what is AI really, and broadly, how does it work? What role does machine learning play and are there limitations to its capabilities? In fact, why do we even have AI?

11:20-11:30

### Pit stop #1:

Time to hydrate, etc.

11:30-12:10

### Breakout session

A practical hands-on session with your peers to review common challenges and explore technology strategies and features to overcome these.

12:10-12:40

### Full speed ahead: Kaltura's hyper-personalised, AI-driven vision for learning

**Speaker: Dana Raviv**, Director of Product Management at Kaltura

**About:** How can educational institutions personalise learning for every student without overwhelming educators? How can vast amounts of data be harnessed to improve outcomes? In this session, we'll introduce Kaltura's latest AI initiative, currently in research & development, designed to tackle these very challenges.

12:40-13:40

### Refuel: Time for lunch

Eat, drink and connect with peers, partners and Kaltura experts.

✦ **Lunch** ✦

13:40-14:10

### Revving up student engagement in online learning

**Speaker: Diana Stefanescu**, Teaching & Learning Consultant, Warwick Business School

**About:** The team at Warwick Business School will delve into the innovative technologies and platforms they use for their online teaching, including virtual classrooms, taking student engagement above and beyond.

14:10-14:30

### Charting the course with hybrid, hyflex and video learning

**Speaker: Michael Detyna**, Learning Technologist, King's College London

**About:** Michael will share valuable insights from his extensive research on learner engagement and the effective use of digital tools. Discover practical strategies for leveraging hybrid, hyflex, and video-on-demand models to foster deeper engagement among learners.

14:30-14:45

### Pitstop #2:

Time to hydrate, etc.

14:45-15:45

### Paving the future: The Kaltura product roadmap

**Speaker: Yair Neuman**, Senior Vice President of Product at Kaltura

**About:** Yair will present the latest Kaltura product releases and a sneak peek into what's on the horizon. This session will highlight key innovations and upcoming features that set Kaltura apart in the education digital landscape. We also invite you to ask questions about Kaltura's releases and vision for the future.

15:45-16:00

### Crossing the finish line

Kaltura wrap-up & closing remarks from **Liad Eshkar**, Kaltura's CRO.

16:00 -17:30

### Drinks reception

Join us for drinks and refreshments before your journey home



**Sign up now!**