

Boston University Agenda

August 1st, 2023 | 9:30 AM - 3:45 PM

Location: Boston University, Boston, MA

* All times are in EDT
09:30 AM - 10:00 AM



Starting line

Sign in, say hello, grab some coffee, and feel free to visit our partners and Kaltura experts

Welcome

10:00 AM - 10:20 AM

Start your engines!

Let's kick things off with a few opening words from the Kaltura team, and a warm welcome from Boston University's Vice President of Information Services & Technology and Chief Data Officer, **Tracy Schroeder** and **Harry Lawrence**, Asst. Director, Ed. Tech Platform Administration at Boston University

10:20 AM - 10:45 AM

Fireside Chat with new Kaltura customers

Panelists:

Jared Mapel, Educational Technologist at Southwick-Tolland-Granville Regional School District
Brooks Winchell, Executive Director of Distance/Online Learning and CAE at Quinsigamond Community College
Pamela Dempsey-O'Connell, Coordinator of Instructional Technology and Assessment at Quinsigamond Community College
Eli Jacobson, Associate Director Digital Media and Conferencing Services at Brandeis University

10:45 AM - 11:00 AM



Calculating your route: What does the data tell us?

Speaker: Matthew Davis, SVP Customer Success, Education at Kaltura

Armed with aggregated data from millions of videos, we'll review trends in higher education, what's hot and what's not in today's digital climate, and how to keep your audience interested and engaged.

11:00 AM - 11:15 AM



Pedal to the metal: Emerging trends in hybrid education

Speaker: Matthew Davis, SVP Customer Success, Education at Kaltura

We did some primary research to better understand how institutions view and value hybridity, both in the classroom, and beyond. We can't wait to share the results with you!

11:15 AM - 11:25 AM



Pit stop

Take a breather, grab a drink, and let's keep going

11:25 AM - 12:15 PM



Partner Spotlights: Teamwork wins the race

Speakers: Representatives from Epiphan, 3PlayMedia, Ziotag, and Speechmatics

Fielding a winning team requires partners that give you an edge. Hear from the teams that enrich and extend the Kaltura solution. Need video enrichment? We've got a team for that. Looking for hardware? We've got you covered.

We will wrap up with a Kaltura demonstration of our partner solutions within REACH workflows.

12:15 PM - 01:00 PM



Time to refuel

Eat, drink, and connect with colleagues, partners, and Kaltura experts

Lunch

01:00 PM - 01:30 PM



Sharing the lane to success: Kaltura customer showcase

Kaltura client sessions to highlight unique use cases and best practices:

- REACH journey to streamline workflows with **Jake Dempsey**, Educational Technology Specialists Team Lead at Tufts University
- Live Streaming with Kaltura: **Eli Jacobson**, Associate Director, Digital Media and Conferencing Services at Brandeis University

01:30 PM - 02:15 PM



Driving with the pros: Thought leadership panel discussion

An engaging session with our guest experts, who will discuss how higher education is pivoting to address today's challenges of delivering an effective hybrid experience.

Panelists:

Roland Jaeckel, Assistant Dean of Distance Education at Boston University
Meena Lakhavani, Chief Information Officer at Harvard Kennedy School
Jennifer Sparrow, Senior Manager Higher Education Strategic Accounts at Amazon Web Services
Robert (BJ) Kitchin, Executive Director Academic Services at University of Maine

02:15 PM - 03:30 PM



The road behind us and the road ahead: Kaltura product insights

Let's take a look at what we've accomplished in this past academic year, then step on the gas toward the road ahead. Expect to see demonstrations and sneak peeks into the future of higher education and ed-tech.

Speakers:

JaBari Scott, Sr. Solutions Engineer at Kaltura
Stephen Clark, Sr. Solutions Engineer at Kaltura
Kirsten Cramer, Solutions Architect at Kaltura

03:30 PM - 03:45 PM



Crossing the finish line (It's schmooze o'clock)

Kaltura wrap-up & closing remarks

