

Agenda

August 3rd, 2023 | 09:30 AM - 03:45 PM

Location: Drexel University, Philadelphia, PA

* All times are in EDT

09:30 AM - 10:00 AM



Starting line

Sign in, say hello, grab some coffee, and feel free to visit our partners

Welcome

10:00 AM - 10:15 AM



Start your engines!

Let's kick things off with a few opening words from **the Kaltura team**, and **Rob Rasberry**, Assistant Director Multimedia & Technology Services at Drexel University

10:15 AM - 10:45 AM

Customer Spotlight

Teach an instructor to fish:

NYU's move toward self-service/scalable creation tools in support of hybrid teaching

Speaker: Dominick Bagnato, Service Manager Educational Media Production, Tools & Facilities at New York University

NYU continues to move away from staff-created media toward one-on-one consultations which introduce faculty to self-service tools, including Annoto, Powtoon, Interactive Video, Express Capture, and WondaVR. NYU uses tools like Kaltura Capture and Annoto in non-traditional ways to facilitate remote production. All of this, with an emphasis on the simplicity of keeping all faculty media in a single ecosystem and its integration into NYU's learning management system.

10:45 AM - 11:00 AM

Calculating your route: What does the data tell us?

Speaker: Matthew Davis, SVP Customer Success, Education at Kaltura

Armed with aggregated data from millions of videos, we'll review trends in higher education, what's hot and what's not in today's digital climate, and how to keep your audience interested and engaged.

11:00 AM - 11:15 AM

Pedal to the metal: Emerging trends in hybrid education

Speaker: Matthew Davis, SVP Customer Success, Education at Kaltura

We did some primary research to better understand how institutions view and value hybridity – in the classroom, and beyond. We can't wait to share the results with you!

11:15 AM - 11:25 AM



Pit stop

Take a breather, grab a drink, and let's keep going

11:25 AM - 12:15 PM

Partner Spotlights

Teamwork wins the race

Representatives from **3PlayMedia**, **Ziotag**, and **Epiphan**.

Fielding a winning team requires partners that give you an edge. Hear from the teams that enrich and extend the Kaltura solution. Need video enrichment? We've got a team for that. Looking for hardware? We've got you covered.

We will wrap up with a Kaltura demonstration of our partner solutions within REACH workflows.

12:15 PM - 01:00 PM



Time to refuel (aka Lunch)

Eat, drink, and connect with colleagues, partners, and Kaltura experts

Lunch

01:00 PM - 01:45 PM

Customer Spotlight

Sharing the lane to success: Kaltura customer showcase

Kaltura client sessions to highlight unique use cases and best practices:

Lafayette College review of Kaltura V7 player – upgrade path, use cases and best practices
Chelsea Emrick, Instructional Technologist & **Jim Nicnick**, Web Developer

Rutgers University – Using Dual-Authentication to Act as Users in Mediaspace to Facilitate User Support
Priscilla Hockin-Brown, Senior Instructional Technology Specialist

Penn State University review of Kaltura V7 player – rollout and best practices & how PSU runs its Kaltura Service Team
Andy Fisher, Manager – Learning Engagement, Penn State IT

How Pratt Institute uses Kaltura for Tech Talks, Digital Archiving and Events
Matthew Bray, Senior Media Strategist

01:45 PM - 02:30 PM



Driving with the pros: Thought leadership panel discussion

An engaging session with our guest experts, who will discuss how higher education is pivoting to address today's challenges of delivering an effective hybrid experience.

Panelists:

Dr. Sharon Stoerger, Assistant Dean for Programs & Assessment at Rutgers University

Dr. Karen Rege, Dean of Online Learning and Media Services at Community College of Philadelphia

Matthew Bray, Senior Media Strategist at Pratt Institute

02:30 PM - 03:30 PM

Product Spotlight

The road behind us and the road ahead: Kaltura product insights

Let's take a look at what we've accomplished in this past academic year, then step on the gas toward the road ahead. Expect to see demonstrations and sneak peeks into the future of higher education and ed-tech.

Speakers:

Stephen Clark, Sr. Solutions Engineer at Kaltura

Ben Emery, Sr. Solutions Engineer at Kaltura

03:30 PM - 03:45 PM



Crossing the finish line

Kaltura wrap-up & closing remarks

