



The turn of events. The age of engagement.

Tuesday November 15th | 9am EST | Wednesday November 16th | 9am GMT

Kaltura's Virtual Event Platform

Overview

Join thousands of event professionals and marketing leaders and explore how to amp up engagement with your audience while strengthening your brand.

Our one-day virtual event is full of inspiring keynotes, fireside chats, and lessons learned from events of all types, large and small, from multi-day customer conferences to company townhalls, hosted by the world's leading brands. To guide these sessions, we've invited top CMOs, marketing VPs, and event veterans to illuminate us.

Last year, over 3,500 attendees enjoyed sessions featuring speakers from HubSpot, Microsoft, Accenture, YouTube, Gong, SAP, Oracle, SodaStream and more.

Check out [last year's event](#) and enjoy this [sizzle reel](#) from Virtually Live! 2021.

Event highlights

**Thousands
of attendees**

**30+ sessions
& workshops**

100% virtual

**15 sponsorship
opportunities**

Audience

Roles

- CEOs, CMOs, and Marketing VPs
- Global Event Executives
- Marketing Operations Heads
- Martech and Event Technologists
- Customer and Partner Education Leaders
- Employee Education and Enablement Professionals

Industries

- Technology
- IT and professional services
- Financial services
- Healthcare
- Retail and manufacturing
- Education
- Media and telecom

Companies

- Fortune 500
- Global enterprises
- Large organizations
- Scaling and mature startups

Regions

- North America
- Europe, Middle East & Africa
- Asia Pacific
- Latin America

Sponsorship packages

We've put together three sponsorship options. Whichever one you choose, they're all designed to drive the results you're aiming for.

Gold

Presence & exposure

- Sponsor landing page (booth) with a customized header banner, welcome video, and CTA with an out link of your choice
- Upload up to 6 marketing media assets (videos, PDFs) on the sponsor landing page
- Chat widget for engaging with page visitors as well as other prospects

Lead generation

- Contact information of all attendees who visited the sponsor page or engaged with the sponsor assets and are opted-in to

sharing information with sponsors

Brand awareness

- Logo placement on the event platform's home page and the event marketing web page
- Logo inclusion on one pre-event email and one pre-event social promotion
- Sponsor promotion kit including branded social banners
- One Push notification to all attendees leading to sponsor landing page

Platinum

Presence & exposure

- Sponsor landing page (booth) with a customized header banner, welcome video, and CTA with an out link of your choice
- Upload up to 12 marketing media assets (videos, PDFs) on the sponsor landing page
- Chat widget for engaging with page visitors and session attendees as well as other prospects

Speaking opportunities

- One 20-minute pre-recorded session as part of the event agenda (session production included)

Lead generation & business insights

- Contact information of all attendees who visited the sponsor page, engaged with the sponsor assets, or attended the sponsor session and are opted-in to sharing information with sponsors

- Powerful insights report (sponsor content watched, minutes watched, engagement via chat, and more)

Brand awareness

- Logo placement on the event platform's home page and the event marketing web page
- Logo inclusion on two pre-event emails and two pre-event social promotions
- Sponsor promotion kit including branded social banners
- Sponsor session featured on Virtually Live! Platform homepage
- Branded speaker social banner
- Two push notifications to all attendees leading to sponsor landing page or sponsor session

Tailored

Everything in the Platinum package, plus an array of add-on options to maximize your gains from the event.

To explore further, please contact us at virtually.live@kaltura.com

Becoming a sponsor

Submission

- To submit your request for sponsorship, please fill in [this form](#) no later than September 30th
- Once processed, we'll reach out to further discuss and finalize the agreement. Then we'll send a contract for you to sign or you to sign

Terms & Conditions

Please review our sponsorship terms and conditions [here](#).

Execution

- Once both parties have signed a sponsorship contract agreement, we'll issue an invoice, payable within 30 days
- Sponsor marketing assets are subject to approval and must be submitted by October 14th
- Sponsor speaking sessions must be finalized by October 21



We look forward to partnering with you to make events better and marketers' lives even better than that.

If you'd like to discuss our sponsorship options or have any questions, please send us an email at virtually.live@kaltura.com.

Virtually yours,
Kaltura sponsorship team