



Kaltura Video Platform for Digital Publishers

Expand reach. Increase engagement.
Boost monetization.



Add video capabilities to your website or digital platform and start delivering high-quality live and VOD content that entertains, informs, and engages your audience. Partnering with some of the world's most prominent brands, our video platform levels up the experience of companies like the Royal Belgian Football Association, Weather Channel and Bayern Munich and YLE to name a few.

Live or VOD. Eaaaasy

Add live, linear and on-demand video experiences across your digital properties in a snap. Then, watch your users spend more time more engaged.

Push Play, Never Stop

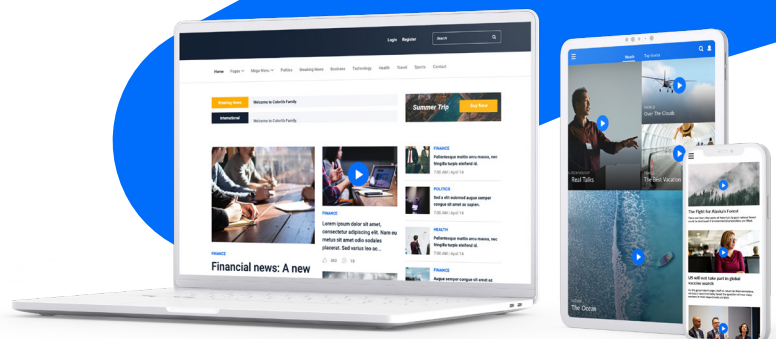
Uncompromised service availability, fast load-times, and no glitches or outages even when internet usage is at its peak. In other words, you can scale seamlessly as your audience grows.

Reach More People and an All Time High

Distribute your content to social networks, like Facebook and YouTube, and other leading video destinations, expanding your content visibility and tapping into new revenue streams.

Turn Ads to Your Advantage

Boost monetization and increase your ROI with optimized ad delivery and playback, background loading, and out-of-the-box integrations with ad servers and paywall platforms.



The Features Looking Bright

✔ A Unified Console

An intuitive and easy-to-use video management system to ingest, publish, distribute, monetize, and analyze your videos, as well as manage metadata, categories, playlists, ad campaigns and permissions. It really does it all.

✔ Kaltura Player

Flawless and fast loading live and VOD playback across more than 8,000 device types with multi-language subtitles, captions, multi-audio tracks, easy UI customization and native SDKs. All in compliance with accessibility standards.

✔ Advertising Tools

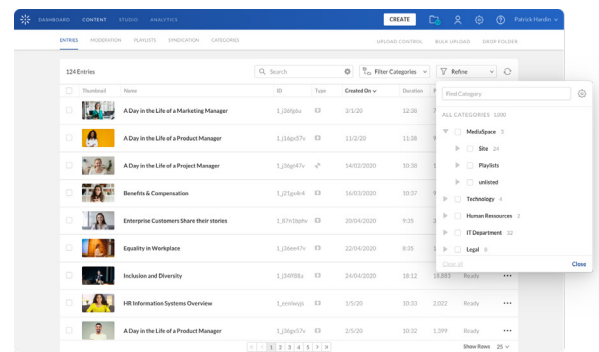
Optimized ad delivery, background loading, and ad insertion to improve your ads' viewability. Floating player and auto-playback designed to capture every impression. And wait, it's also pre-integrated with demand-side platforms and ad servers.

✔ End-to-end Media Preparation

Bulk ingest and upload, fast transcoding, and metadata processing for VOD, plus quick and easy set-up of high-quality live streams. Everything directly from the cloud.

✔ Distribution & Storage

A one-stop-shop for all video operations, including storage and CDN services. Simple as that.



✔ Digital Rights Management

Multi-DRM for cross-device protection and support for all major schemas across all distribution channels. Your content has never been safer.

✔ Video Analytics & Reporting

Easily generated actionable insights on the playback experience, user progress and engagement, sharing and syndication, transcoding, storage, bandwidth metrics, and more. Oh, and BI reports too.

✔ Built-in Integrations

Simply connect to ad servers, paywall platforms, Quality-of-Experience tools, and measurement and analytics including Google Analytics and ComScore. Bring it all in there.

Engage your audience on any screen.

[Request a Demo](#)

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Kaltura's mission is to power any video experience. Our wide array of video solutions leverages video to teach, learn, communicate, collaborate, and entertain. Kaltura's Media and Telecom business unit helps publishers, media and entertainment companies, telcos and content owners deliver next-generation TV experiences and make the transition to a full-fledged Cloud TV service.