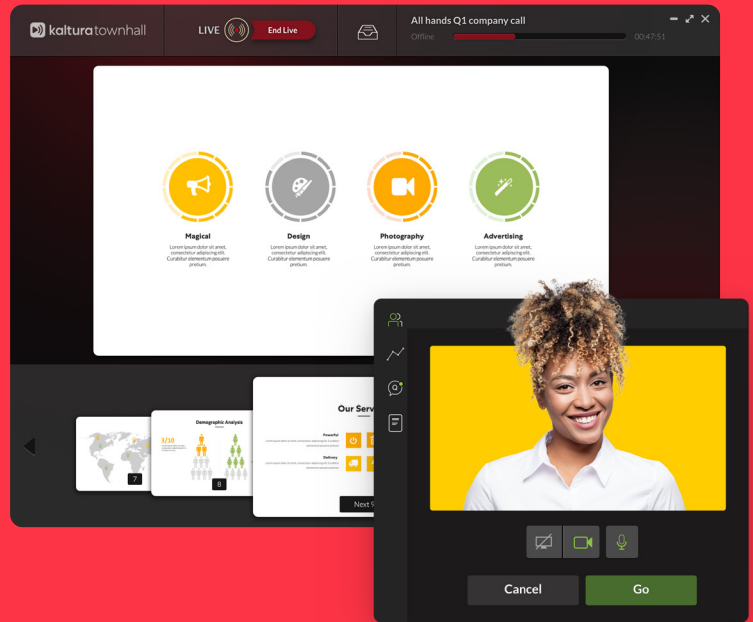




Kaltura Townhalls

Live Events for Unlimited Audiences



Easily broadcast with confidence any event of any size, whether for departmental meetings, town-halls or international conferences. From live streaming to on-demand video, self-serve to full white glove production services, corporate communications to customer and partner events – Kaltura offers you a flexible and reliable end-to-end solution for all your live broadcasting needs.

Be Confident No Matter the Scale

Stream to unlimited concurrent viewers from 1,000 to 100,000 and above, with flexible network optimization options including eCDN, P2P, and more.

Engage From Live to VOD

Boost engagement before-during-and-after the event with registration, a dedicated Events Hub, Q&A, announcements & polls.

We Have Your Back

End-to-end professional services, from deployment and training, production support and encoding services, to full White Glove production services.

Monitor, Analyze & Optimize

Get a second-by-second view of quality of service (QoS) and engagement analytics and gain insights into event success.

Anyone Can Be a Broadcaster

Create and launch webcasts directly from Microsoft Outlook. Go live from your studio (RTMP, RTMPS, RTSP) or directly from your desktop or Video Conferencing Solutions.

Key Features

Quality at Scale

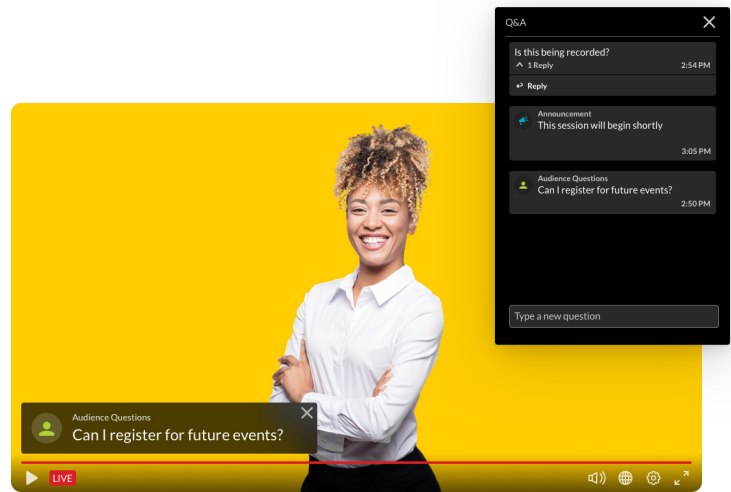
- Stream to unlimited viewers with Customized Events Portal and Mobile App
- Unicast, Multicast, P2P and dual delivery for optimal bandwidth use
- Enterprise-grade solution integrated with Active Directory

From Self-Serve to Full Productions

- Go live from your studio (RTMP, RTMPS, RTSP) for a full production experience
- Live stream right from your desktop without production overhead
- Broadcast video conferencing calls (Zoom, Skype, Webex and others) at scale - with flexible network optimization options and advanced analytics
- Create and launch your event directly from within Microsoft Outlook

Advanced Real-Time Analytics

- Go Live, monitor, and analyze both Quality of Service and Engagement in real-time – all in one place
- Combined upstream and downstream metrics to easily monitor network performance
- Track attendee participation from registration to attendance to active engagement
- Run post-event analysis and track event KPIs



Engagement from Live to VOD

- Centralized and customizable Events Portal accessed via desktop or mobile
- Easily customize and embed a branded player in any website
- Seamless transition from Live to VOD, using the same URL
- Set up a branded registration page at a click for both Live and VOD
- Moderated Q&A, announcement and polls that are integral part of the VOD experience
- Add hotspots, captions and translations to VOD

End-to-End Professional Services

- Webcasting Production support
- White Glove Event Support
- A/V services
- Enterprise encoding services
- System integration services

The Kaltura Video Cloud powers any video experience for any organization. Our broad set of solutions power video for hundreds of millions of viewers at home, at work, and at school.

► To learn more, go to: www.kaltura.com

