

# Kaltura White-Glove Event Services for Webcasting and Live events

Know you are in good hands with our remote White-Glove Event Services that cater to a range of pre, during and post-event requirements, to ensure your events run successfully and are executed flawlessly, every time.



**KALTURA**

## Remote Support & Prep Services

Event Services		Standard Live Event Support	Premium Live Event Support + Pre & Post Event Services
Pre-Event	<b>Speaker &amp; Moderator Preparation</b> Software tools overview, audio & video best practices, technical pre-event meeting, Run-of-show and content review		✓
	<b>Network &amp; Systems Testing</b> Web browser & OS permissions, network inbound/outbound speed tests, packet loss testing, traffic prioritization & firewall port configuration		✓
	<b>Live Encoder / Video Conferencing Integration (VCI) Configuration</b> Review encoder or VCI configuration, make necessary configuration changes to align with output best practices		✓
	<b>Cue-to-Cue / Dry Run</b> Attending a Cue-to-Cue rehearsal to validate ingest stream health, and to ensure optimal viewer experience		✓
	<b>Content Preparation</b> Upload content, organize content order and create polls		✓
During Event	<b>Real-time Technical Support</b> A dedicated person will be available during the event to provide technical support for speakers, moderators and client personnel in real-time	✓	✓
Post-Event	<b>Post-Event VOD Trimming</b> Trim start & end times of the event cloud recording		✓
	<b>Post-Event Reporting</b> Event analytics, polling and Q&A results post event		✓

## Remote Production Services

In addition to our event support and prep services, we offer a variety of remote production services, to support the live content production process in a range of live event production formats.

Production services		Simulive Live streaming a pre-recorded video + live audience text Q&A	Simulive Plus Live Streaming pre-recorded video + live camera Q&A	Studio Production Fully produced show with live and pre-created content
Pre-Event	<b>Cue-to-Cue / Dry Run</b> Running a Cue-to-Cue rehearsal to validate content mix, ingest stream health, and to ensure optimal viewer experience	✓	✓	✓
	<b>Content Preparation</b> Upload content and organize content order	✓	✓	✓
During Event	<b>Pre-Recorded Video Playback</b> Playback of pre-recorded video content for broadcast to a live audience	✓	✓	✓
	<b>Cut to Live Content Feed</b> Following pre-recorded video, a switch is made to a live feed using a customer's choice of web-conference / video conference / live camera		✓	
	<b>Broadcast-Grade Encoding</b> Redundant, broadcast-grade encoding infrastructure for optimal quality live output	✓	✓	✓
	<b>Sponsorship &amp; Advertising Inserts</b> Monetize virtual events with strategic in-video advertising & sponsorship placements	✓	✓	✓
	<b>Any Content, Any Source</b> Utilize any live or pre-created content source including slides, lower thirds, remote cameras, video conference feeds & custom composites and layouts			✓
	<b>Production Manager</b> Professional management of studio production against the event run-of-show			✓
Post-Event	<b>Post-Event VOD Trimming</b> Trim start & end times of the event cloud recording		✓	✓
Optional	<b>Redundant Broadcast Encoder Rental</b> Broadcast backhaul of customer content to NY studio. Fully redundant backhaul using reliable transport protocols. Available to Studio Production package only.			✓

## Our Customers

Kaltura Event Services are Trusted by the  
Global Leading Brands Worldwide



**SKANSKA**



**SCHEDULE A SERVICES CONSULTATION**

Contact Us:

<https://corp.kaltura.com/company/contact/>

## About Kaltura

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

Copyright © Kaltura 2020. All rights reserved.



**KALTURA**