



KALTURA WEBCASTING AND LIVE EVENTS

Live Broadcasting You Can Count On

Easily broadcast with confidence any event of any size, whether for team meetings, town-halls, or international conferences. From live streaming to on-demand video, self-serve to full white glove production services, corporate communications to customer and partner events—Kaltura offers you a flexible and reliable end-to-end solution for all your webcasting needs.



BE CONFIDENT NO MATTER THE SCALE

Empower your teams to easily create and manage engaging webcasts that can be reliably delivered at any scale, to any device, anywhere. Stream to unlimited concurrent viewers from 100 to 100,000 and above. Optimize bandwidth usage with flexible eCDN and dual-delivery options.



NEVER LOSE SIGHT OF YOUR EVENTS' PERFORMANCE

Track and control advanced real-time analytics, for both Quality of Service and Engagement – all in one place. Dive into granular data down to a single user and glean actionable insights both during and after the event.



ANYONE CAN BE A BROADCASTER

Live stream right from your desktop and video conferencing solutions, to broadcast engaging live events, at any size, with multiple presenters and locations - without any additional support from the production team.



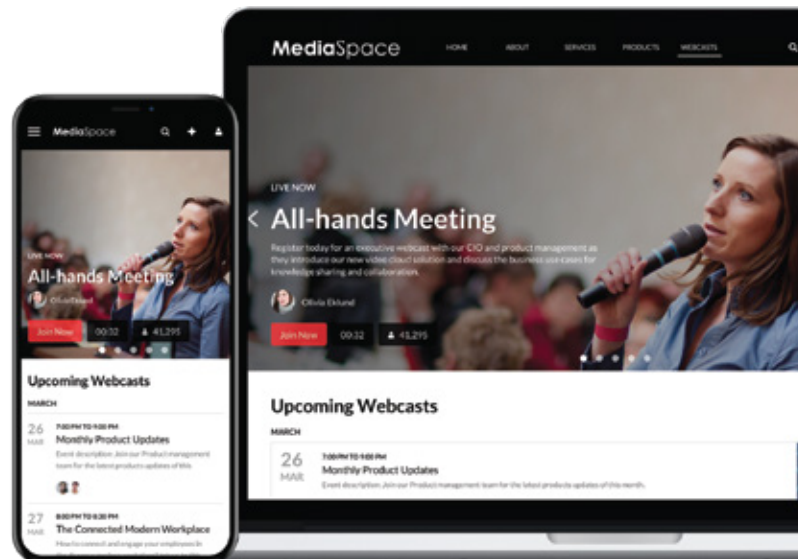
INCREASE ENGAGEMENT

Boost live engagement with moderated Q&A, announcements and polls. Then add hotspots, captions, and translations to ensure the content will be watched again and again.



WE HAVE YOUR BACK

Ensure success without the stress with Kaltura's end-to-end professional services, ranging from deployment and training, production support and encoding services, to full White Glove production services.



KEY FEATURES

QUALITY AT SCALE

- Stream to unlimited viewers with Customized Events Portal and Mobile App.
- Unicast, Multicast, P2P and dual delivery for optimal bandwidth use.
- Enterprise-grade solution integrated with Active Directory.

ADVANCED REAL-TIME ANALYTICS

- Go Live, monitor, and analyze both Quality of Service and Engagement in real-time – all in one place.
- Combined upstream and downstream metrics to easily monitor network performance.
- Track attendee engagement levels and monitor every user’s experience.
- Measure ROI with unique exploration panel.

SELF-SERVE LIVE BROADCASTING

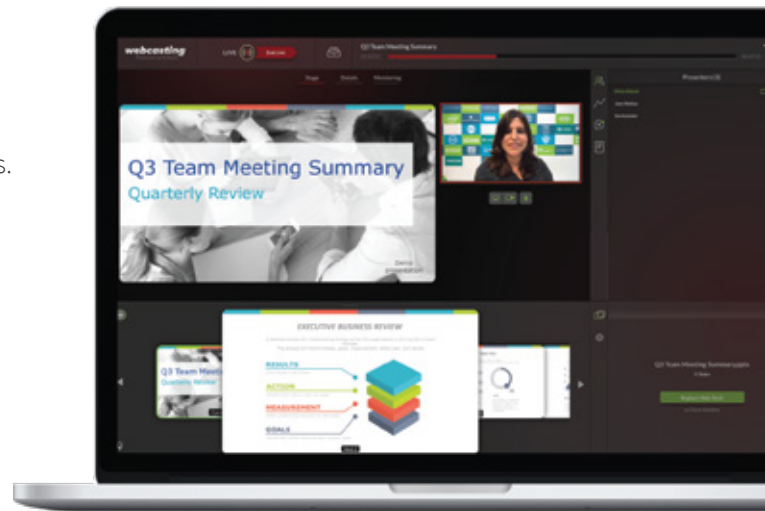
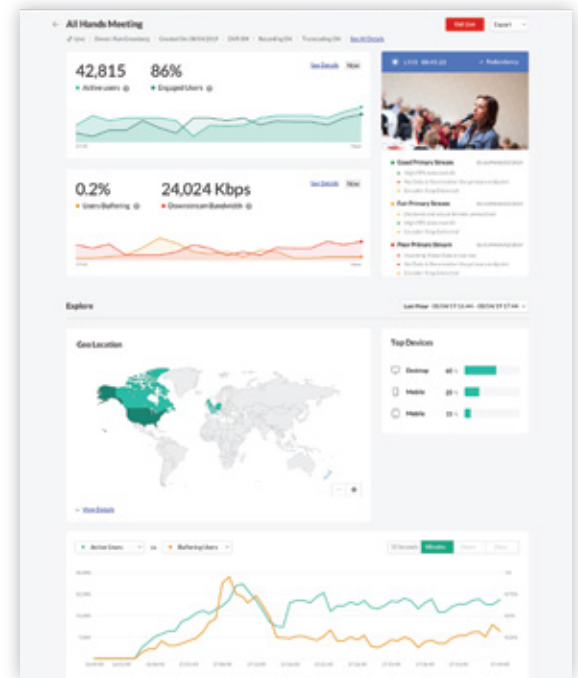
- Live stream right from your desktop.
- Video Conferencing Integrations (VCI) using standard SIP and non-SIP protocols such as Zoom and Skype for Business.
- Flexible video delivery solutions for optimal network performance.

STREAMLINED WORKFLOW AND ENGAGEMENT

- Integrations with SharePoint, Teams, Zoom, Skype for Business, Webex and more.
- Centralized and customizable Events Portal.
- Automated slide sync, moderated Q&A, announcements and polls.
- Seamless transition from Live to VOD, using the same URL.
- Add hotspots, captions and translations.

EVENT SERVICES FOR STRESS-FREE EXECUTION

- Webcasting Production support
- White Glove Event Support
- A/V services
- Enterprise encoding services
- System integration services



About Kaltura

About Kaltura With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

For more information visit: <https://corp.kaltura.com/products/video-for-business/webcasting-live-streaming/>

Get in touch: Fill out this form <http://corp.kaltura.com/company/contact-us>

