**KALTURA PITCH**

**Video Messages That Break Through Email Clutter**

Easily create, share, and track personalized video messages. With this video messaging tool, you can make your emails stand out and truly connect with your audience.

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**Stand Out Every Day**

Sending another email? Think again. Kaltura Pitch emails grab attention, even in the busiest inbox. Capture a video of yourself on phone or desktop and share it with either prospects or colleagues, to introduce yourself and make it personal.

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**Gain Insights and Make an Impact**

Stay updated on who’s watching and when and track how viewers interact with your message with real-time alerts. Discover what gets your audience’s attention, so you can tailor your next email for even more engagement and replies.

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**Work Better Together**

Collaborate with colleagues within Pitch on playlists you can all use. Take content created by marketing or administrators and add to everyone’s arsenal. Leverage all the media libraries, editing, and capture tools from across the Kaltura platform, so you can create and share your content smoothly inside and outside your organization.

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**Create, Share, and Track—It’s That Simple!**

Capture your video message on camera and send a branded email to your targets in a matter of minutes! It’s that easy.

1. **Create video messages at the click of a button**
   - Easily record personal video messages from your desktop or phone
   - Add curated playlists and attachments
   - Customize your player and thumbnail

2. **Share your message**
   - Send via email
   - Use your existing O365 or Gmail account
   - Automatically create branded landing pages
   - Skip any installation or training with this intuitive SaaS tool

3. **Drive results**
   - Get real-time alerts and see who watched your message and for how long
   - Know who to follow up with, when, and what interested them most
   - Increase engagement and get more replies
   - Compete with teammates to see who can land the best results!

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**About Kaltura**

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.


Get in touch: Fill out this form [https://corp.kaltura.com/company/contact/](https://corp.kaltura.com/company/contact/)

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