

KALTURA VIDEO PLATFORM AS A SERVICE (VPAAS)

Build your own video experience

Today, organizations use video to deliver concentrated information that's personal, engaging, and easily comprehensible. With Kaltura's Video Platform as a Service (VPaaS), build any video experience or workflow in a flexible, scalable way. Easily add video to your stack, reduce your time to market, and quickly scale and automate your video management. Leverage Kaltura's proven success as the leading video platform with access to our innovative products, features, and expert developer community.

WHY VPAAS?

Kaltura VPaaS is a customizable cloud service that provides the open API, a set of SDKs, developer tools, and recipes to add video experiences to any application, business workflow or environment. Focus on building your core offering, instead of worrying about infrastructure and system level operations.

VPaaS offers the flexibility of the cloud with the guarantees of commercial video solutions:

- Robust APIs that enable any workflow
- Video creation, enrichment, management, and delivery
- Fastest, most reliable video players for web and mobile
- Most advanced video analytics
- Business support tools including multi-account management, billing, and reporting
- OEM and white-labeling friendly



KALTURA

BENEFITS

- **Fast and Easy Way to Add Video:**
Significantly reduce time to market and optimize operational costs
- **Enterprise-Grade, Proven at Scale:**
Get the same reliability, compliance, security, and access control tools used by Kaltura over years of supporting global deployments for some of the largest companies in the world
- **Worry-Free Scalability:**
Start small and scale up easily and quickly over time with pay-as-you-go pricing
- **Supportive Developer Experience:**
Frictionless integration and automation through developer tools to simplify prototyping without compromising flexibility
- **Future-Proof and Backward-Compatible:**
Ensure video always plays, across all formats, devices, standards, and protocols, regardless of upgrades and changes



VPAAS COMPONENTS / WORKFLOW

Kaltura VPaaS enables organizations to build any video experience or workflow and integrate rich video experiences into existing applications, business practices and environments.



Video Player

HTML5 Toolkit, Plugins & API



Video API

API Infrastructure for Core Video Services



Media Workflows

Tools for Video Workflows & Experiences



Analytics

Direct Access to Content & User Data



Mobile Video

SDKs for All Native Video Workflows



Live Video

Create, Manage, Deliver & Record

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PUT YOUR BUSINESS FIRST

Kaltura VPaaS was designed with your business in mind. With flexible deployment options, you determine when and how VPaaS can help scale your business.

- Pay-as-you-go platform
- Scalable billing for every use-case
- No upfront investments
- Open and platform agnostic
- Full ownership of your product workflows and experiences

WHAT'S INCLUDED IN A VPAAS ACCOUNT?

- Full access to Kaltura API
- In-depth support articles
- Code recipes and samples
- Access to Kaltura University
- Mobile SDKs
- Client libraries for JS, Ruby, Python, PHP and more
- Access to Kaltura Widgets & Kaltura Player

About Kaltura

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

Create your Free Kaltura VPaaS Account: <https://vpaas.kaltura.com/register.php>

Get in touch: Fill out this form <https://corp.kaltura.com/company/contact/>

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