

KALTURA VIDEO NAVIGATOR FOR ENTERPRISE CONTENT MANAGEMENT

Driving business value with video

As video content increasingly plays a critical role in the modern enterprise, the ability to store, manage, search and retrieve video is rapidly becoming a necessity. Until now, it has been difficult to handle video assets with the same tools used for other unstructured content because of the large file sizes, varying formats, and the demanding network infrastructure required for reliable video delivery. This gap has led to a proliferation of video asset silos, leaving crucial enterprise video assets without proper security and lifecycle management, and raising serious issues with discovery, usability, and compliance.

Kaltura Video Navigator for Enterprise Content Management brings the power and flexibility of Kaltura's proven, award-winning enterprise video technology directly into IBM's market-leading Enterprise Content Management suite, unifying video management into a single platform so that video can easily be managed directly alongside any other content.

KEY FEATURES

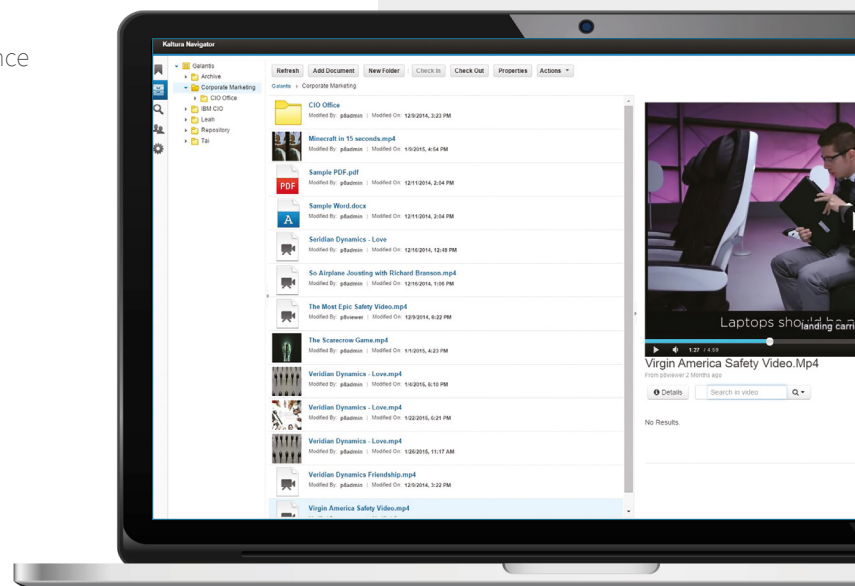
- Seamless integration of *video as a native data-type* in FileNet Content Manager and IBM Content Foundation repositories
- *Simple and integrated ingest, storage, search and playback* of video content within the IBM Content Navigator framework
- *Automatic classification* of content including video for better content utilization
- *Powerful search tools* for video content as well as information inside the video
- All source assets *maintained within ECM* to assure compliance
- Full support of *Case Management workflows with video*
- *Detailed user analytics* showing consumption per-asset, per-user
- High quality video delivery optimized for *user experience, anywhere, anytime*
- *Organizational and lifecycle governance policies*, including versioning, retention, records, and legal hold policies
- Robust APIs that enable *easy customization and integration with line-of-business applications*



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BENEFITS

- **Enable new use cases** and business workflows that leverage video, reducing cost and improving productivity
- **Improve employee productivity** by accelerating access to video-centric knowledge and automating video-centric processes
- **Reduce costs** by eliminating siloes, simplifying video management, delivery and analytics
- **Reduce risk and ensure compliance** by enforcing lifecycle governance policies for video content
- **Deliver video content** reliably and securely with high playback quality, anywhere, anytime, on any device



EXPAND YOUR CAPABILITIES WITH NEW VIDEO-CENTRIC USE

Kaltura Video Navigator for ECM extends your existing investments in ECM by making it easy to create new business workflows and processes, triggered by video assets, that were not easily available until now. Examples include:



PUBLIC SAFETY AND LAW ENFORCEMENT

Manage dash cam, body cam and traffic cam videos to meet the demanding life cycle governance requirements.



INSURANCE UNDERWRITING AND CLAIMS

Capture video as part of insurance claims submission processes, resulting in improved claim accuracy, shorter claim cycle time, lower staffing and travel costs, and improved customer retention.



LEGAL DEPOSITIONS AND HR INTERVIEWS

Record video interviews for hiring and legal depositions, reducing costs, increasing efficiency, and reducing risk while enforcing full lifecycle governance.



ENERGY AND UTILITIES INSPECTIONS

Improve maintenance efficiency and failure process management while lowering repair time through integrated search and management of video assets.



REGULATED CALL CENTER MONITORING

Store audio and video recordings alongside other assets to efficiently comply with compliance requirements for financial and other regulated industries.

TECHNOLOGY AND DEPLOYMENT OPTIONS

Kaltura Video Navigator for ECM is based on Kaltura's platform integrations with:

IBM Content Navigator

IBM Content Foundation

IBM FileNet Content Manager

IBM ECM components are deployed on premises and the Kaltura video component is delivered on Kaltura's secure SaaS environment. In future releases, full On-Prem and SaaS deployments will be available.

About Kaltura

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school.

For more information visit <https://corp.kaltura.com/products/video-for-business/content-management-plugins/>

Get in touch: Fill out this form <https://corp.kaltura.com/company/contact/>

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