



KALTURA

WEBCASTING IN THE VIDEO PORTAL

THE POWERFUL COMBINATION OF KALTURA WEBCASTING AND THE KALTURA MEDIASPACE VIDEO PORTAL

As video events become increasingly common, the number of video tools and platforms that have to be supported can grow out of control. Bring everything under one easy-to-manage roof with the powerful integration of the Kaltura Webcasting, a sleek and powerful live webcasting solution, and your existing Kaltura MediaSpace video portal.

Effortless Engagement

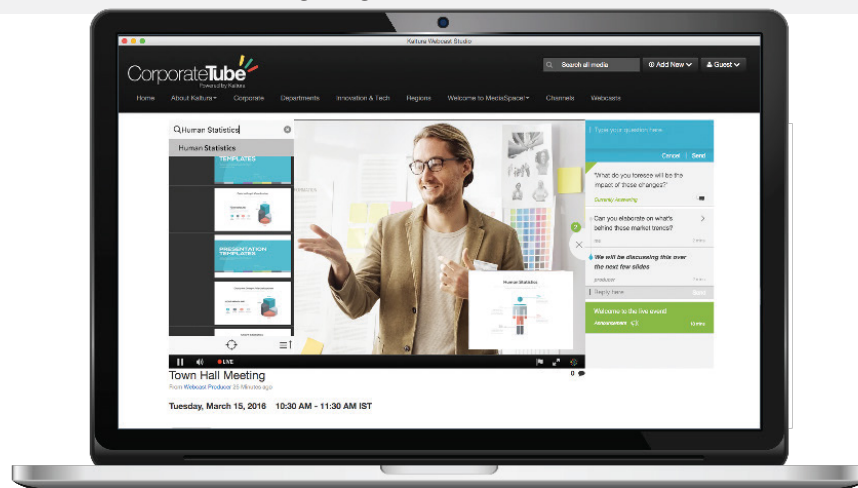
- Allow viewers to watch broadcast from any device
- Drive greater viewership by promoting upcoming webcasts and related videos through MediaSpace
- Eliminate siloes; departments can access and use relevant files without having to download and import between systems.
- Avoid duplicating the hosting and storage you already have; just add more great content to the portal you already know and use

Streamlined Workflow

- Simplify workload with centralized video management within MediaSpace
- Streamline with established workflows within MyMedia, using all the tools your users are already familiar with to adjust slides, chapters, thumbnails, and metadata.
- Use existing governance models to create, launch, and publish webcasting events and permissions sets to ensure secure access to events through single-sign on

Lasting Impact

- Publish a single, persistent URL for accessing both live and VOD within the relevant categories and channels.
- Make events easy to share with the same interactions and downloading settings as your existing video portal
- Add captions for accessibility and easier search and discovery.
- Make discovery easy by keeping all video content in a single place



Want to learn more about webcasting? Visit <https://webcasting.kaltura.com/>.