



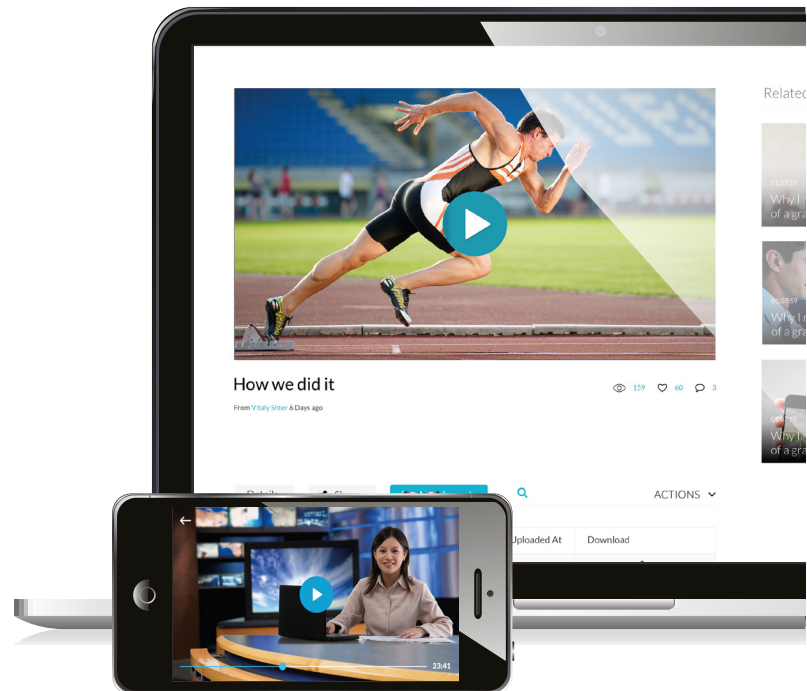
KALTURA VIDEO PUBLISHING AND MONETIZATION SOLUTIONS

MONETIZE YOUR LIVE AND ON-DEMAND CONTENT WITH KALTURA'S MARKET-LEADING VIDEO PLAYER AND PLATFORM

Create a next-generation video experience on any device. Kaltura's powerful player, rich media CMS, and video-centric portals go beyond a simple Online Video Platform to help broadcasters and digital publishers increase monetization, reach, and viewer engagement. With a flexible, cloud-based platform, future-proof your media management and delivery.

WHY KALTURA?

- Market-leading player features fast load time and cross-device consistency.
- Advanced ads insertion in live & VOD, regardless of ad-blockers.
- Flexible deployment: in cloud, on premise or hybrid.
- Powerful platform: storage, CDN, transcoding and content security.
- 100% API-driven and developer-friendly.



FEATURES



PLAYBACK

- Leads with fastest-loading HTML5 player
- Chromecast support
- VOD and Live delivery
- Native SDK for iOS and Android
- Easy player design engine
- Out-of-the-box plugins
- Multi-platform analytics support



LIVE

- Instant provisioning
- Live to VOD in real-time
- HD/SD auto-switching
- Mobile, desktop, connected TVs support
- Dynamic live advertising insertion
- Fully branded player
- Highlight clips generator
- Real-time analytics



AD DELIVERY

- Personalized ad insertion in live/VOD
- Native & server-side ad delivery
- Bypass ad blockers
- Supports IMA3, VAST, VPAID
- Multi-platform analytics support



DISTRIBUTION

- Multi-target distribution (YouTube, Hulu, Daily Motion & more)
- Automated workflows
- Customized connectors
- Console to track all distributed assets
- Dynamic mRSS feeds



KALTURA MEDIASPACE

- Turnkey video website
- Supports advertising and user registration
- Mobile-compatible
- Easy to customize with your own branded look-and-feel
- Easy sharing to social networks

ABOUT KALTURA

With the mission to power any video experience, Kaltura has emerged as the fastest growing video platform. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school. For more information visit: www.kaltura.com

Get in touch: Call us at +1-800-871-5224, or fill out this form <http://corp.kaltura.com/company/contact-us>

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