

KNOWLEDGE SHARING

Your employees are your biggest resource. Help them help each other. Give employees the tools to share their best practices with each other, and watch performance skyrocket.

CLONE YOUR SUPERSTARS

Whether it's a regional office or an individual, you know that some of your employees can be counted on to over-deliver. Easy desktop video capture makes it simple for your superstars to explain exactly what they're doing to get results. Get their best practices on record, and boost the performance of all of their peers.

SHARE THE LEARNINGS

Did one of your branches run a successful experiment? Replicate that success across a global organization. Is your organization multi-lingual? No problem—automated captioning and translation services can make sure the instructions created by the Japan office can still be watched by the folks in Italy.

INCREASE KNOWLEDGE RETENTION

You've built a wealth of institutional knowledge—make sure it doesn't walk out the door. Record exit interviews when employees leave or retire to make sure that the rest of the organization can still access their knowledge when they're gone.

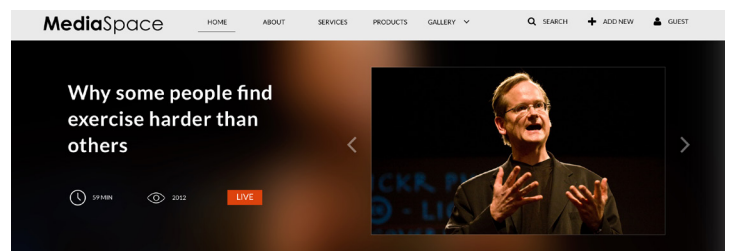
BUILD A TUTORIAL CHANNEL

Organization is key—make sure that you build an easily-accessible channel in your video portal so everyone can find the videos they're looking for. And don't forget the

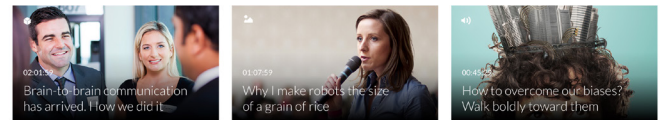
metadata—standardizing tags and making sure you have in-video search will make it much easier to track down the right instructional video.

FIND YOUR EXPERTS

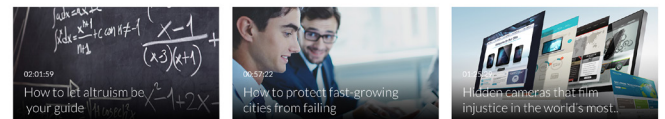
By connecting good search practices with user-generated content, make it easy to identify and connect with subject-matter experts quickly. You can also use this to uncover hidden talent across the organization.



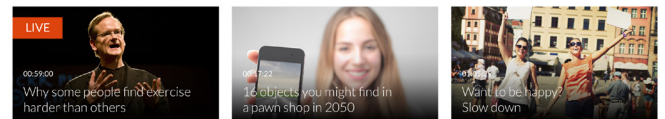
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