

KALTURA VIDEO BUILDING BLOCK FOR BLACKBOARD LEARN

Enhance teaching and learning with Kaltura's interactive video tools, fully integrated with the Blackboard Learn platform. Improve student engagement, creativity, sense of community and learning outcomes by incorporating video assignments, and adding videos into tests, announcements, blogs and discussions. Easily create, upload, clip, manage and deliver high-quality video to any device.



Key Features and Benefits

Upload and Record

- Upload any type of rich media from your computer or mobile device. **Upload once, use anywhere.** Admins save time with bulk media uploads.
- **Easily capture in class, at home, or on-the-go with webcam videos or CaptureSpace** to create welcome messages, assignments, demonstrations and more. Includes automated publishing and interactive viewing of recordings within the LMS/CMS and Kaltura's MediaSpace video portal.
- **Create screen recordings** to share presentations and tutorials with relevant groups.
- Produce engaging learning resources by **synchronizing videos with presentations** and playing them simultaneously, side-by-side.
- Add questions within the video with **Interactive Video Quizzes**.

Edit, View and Interact

- **Trim and clip** longer videos into easily digestible, shorter formats.
- **Create effective thumbnails** to promote your videos - upload images, grab a frame, or use our automatic thumbnail generator.
- **Benefit from Kaltura's fast, flexible Video Player:**
 - **Design players** to match your brand and the functionality you require.
 - Provide viewers with **optimal playback** on all mobile devices through automatic device detection and HTML5 playback with Flash fallback. Our player's adaptive bitrate capability auto-detects changing network conditions to automatically provide the best viewing experience.
 - Engage your entire ecosystem - our player is ADA/508 compliant and provides **equal access** to hearing impaired and second language audiences.
 - Provide a better viewing experience with Kaltura's **responsive design**, which automatically adjusts site layout to the viewer's screen size and device.

Edit, View and Interact (cont.)

- **Add captions** to engage international, multi-lingual, and hearing-impaired audiences.
- Quickly find videos using Kaltura's advanced, metadata-based search. Adding captions also enables you to **search through** every spoken word.
- **Add video commenting** to boost user participation.

Create a Clip from [Student Orientation - Computer Lab](#)



Organize and Share

- Upload and manage videos using the **My Media** private media library for each Blackboard user.
- Let users search and view videos related to each course using the intuitive **Course Media Gallery**.
- **Use built-in moderation** capabilities to easily monitor and remove inappropriate comments, and allow student uploads.
- Let teachers easily share content and search for library/curriculum media content in the **Teacher Repository**.
- Make it simple for users to add video to **assignments**, tests, blogs, and more, directly from the Kaltura Mashup option within the rich text editor. Alternatively, add videos via the Blackboard content tool.

Analyze

- Gain insights with summary and **engagement reports for teachers**. Get a clear picture of how students interact with video, from within Blackboard and improve your future video strategy .

Administrate

- **Control access** per video file, geographic location/domain, and the IP address range from which the video can be viewed. Content is secured and all existing Blackboard permissioning is applied.
- Give students the optimal viewing experience, and prevent your LMS from stalling under the weight of video files with Kaltura's **tier-one hosting** and CDN.
- Save time and money by **streamlining video management**: with Kaltura, students and faculty are no longer dependent on a central media team to upload and manage videos in the LMS.
- Enjoy **new features and functionality automatically**, as soon as they become available via the Kaltura Application Framework, our cloud based, LTI-compliant, hosted framework that is served directly from the Kaltura cloud servers. All that is required at your end is a simple configuration change - there is no need to install new versions or perform upgrades.



IMS GLOBAL®



Learning Tools Interoperability™ (LTI) Compliant

Getting Started

Learn more: Visit our Blackboard resource page at: <http://corp.kaltura.com/Products/Video-Applications/Video-Building-Block-for-Blackboard>

Get in touch: Call us at +1 800 871 5224, or fill out this form corp.kaltura.com/company/contact-us and one of our education video experts will help you find the best solutions for your needs.

About Kaltura

Kaltura transforms the way people work, learn, and entertain using online video. Kaltura's video platform is not only used by the world's largest media companies and enterprises, it's also the leading video platform for the education sector, powering over 300 colleges, universities, districts, virtual schools and educational publishers. Kaltura creates a central media hub that helps educational institutions manage, organize, publish and deliver video across multiple use cases. Institutions often use Kaltura's integrations for the LMS (Blackboard, Moodle, D2L, Canvas and Sakai) and Kaltura's video portal MediaSpace. In addition, Kaltura's CaptureSpace product simplifies video capture anywhere, anytime. As a leader in HTML5, Kaltura seamlessly delivers all forms of rich-media across a variety of mobile devices, reaching wide audiences anywhere and on any device. For more information: www.kaltura.com, to join Kaltura's community visit: www.kaltura.org and www.html5video.org.