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## **HUMAN RESOURCES**

*No one appreciates the personal touch the way the HR team does. At the same time, you know the value of efficiency. Spend less time on repetitive tasks, while making sure every employee gets personal experience.*



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### **RECRUITING**

The best companies know the importance of culture fit. Make sure the right candidates are selecting you by including videos in your recruiting materials that showcase who you are as a company.

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### **INTERVIEWING**

Make the right hire faster through video interviews. Get a sense of candidates' personalities before they walk through the door, so you can save the in-person interviews for your best options.

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### **ONBOARDING**

Stop repeating yourself. Give every new employee a personalized playlist of short videos walking them through procedures, benefits, and more. Even better, they can continue to access their playlist when questions

arise months or years later. Best yet, centralized video management lets you update everyone's playlist with a few clicks whenever you roll out new initiatives.

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### **GETTING EMPLOYEES UP TO SPEED**

Another useful playlist can focus on what information a specific job requires. Get new employees up to productivity in record time.

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### **COMPLIANCE AND ETHICS**

Scale your compliance training while protecting yourself. Video training is easy to administer. It's convenient and engaging for your employees, conforming to their schedule. Most importantly, it offers accountability, as analytics make it easy to track and prove which employees have not only watched each video but whether they completed it.

**96%**

*Think video helps  
train employees  
better and faster*



*Source: The State of Video in the Enterprise 2015: A Kaltura Report*

**Looking for more information on crafting your video strategy?**

Contact us at +1-800-871-5224, or fill out this form <http://corp.kaltura.com/company/contact-us>