



VIDEO ACROSS THE CAMPUS: LIBRARIES AND ARCHIVES

DIGITIZATION

Build a central repository for your digitized video archives. As you digitize, use the opportunity to add metadata and captions for accessibility and easy discovery.

RIGHTS MANAGEMENT

Managing today's DRM requirements can be a herculean task; make sure your system is up to handling the necessary permissioning and access rules.

LIBRARY MATERIALS EVERYWHERE

Incorporate library content into the broader campus. Video content is great when incorporated into lectures and student assignments. But it's also fun to include archival materials in alumni outreach, administration messaging, and more.

ARCHIVE METADATA MANAGEMENT

Metadata is almost as important as the content itself. With automated transcripts, make your entire video library searchable for maximum discovery potential.

