



VIDEO ACROSS THE CAMPUS: IT AND AV

BREAK DOWN SILOES

Consolidation is key. The more systems that are used between different departments, the more complications and risk of breakage. It also prevents collaboration and reuse. Plus, it's expensive to keep paying for so many different platforms. Get everyone using the same platform for all video needs and watch creativity flourish.

INTEGRATE WITH EXISTING WORKFLOWS

Your campus already probably uses a number of platforms, such as an LMS, WordPress, Drupal, SharePoint, or others. Add video to these workflows with a platform that integrates with your existing systems, instead of acquiring yet another new independent platform.

AUTOMATE, AUTOMATE, AUTOMATE

We're past the point that anyone can keep up with videos on a manual basis. Bulk uploads, automated captioning, permissioning rules, and DRM all help keep the workload manageable.

ENCOURAGE USER-GENERATED CONTENT

Empower staff and students to create, edit, and upload their own content with easy personal capture tools like Kaltura CaptureSpace. As the volume of video production increases exponentially, keep the requests on the AV department from skyrocketing as well.

