



# VIDEO ACROSS THE CAMPUS: ACADEMIC DEPARTMENTS

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## *Virtual Classrooms*

### ONLINE LEARNING

Virtually all institutions today see online learning as a critical part of their long-term delivery and engagement strategies. Videofy your learning environment to stimulate both synchronous and asynchronous learning

### MOOCS AND SPOCS

Whether Massive Open Online Courses or Small Private Online Courses, experiment with new opportunities for both remote and on-campus students.

### ACCESSIBILITY

As recent court cases have ramped up the requirements for accessibility for online video, easy ways to add ADA/Section 508 compliance requirements are more important than ever. Use automated caption services like Kaltura's REACH to add captions to your video library at scale.

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## *Lecture Halls*

### BLENDED LEARNING AND FLIPPED CLASSROOMS

Record lectures so students can watch ahead of time and save class time for questions and discussion.

### DEMONSTRATIONS

Run through lab instructions, record demonstrations for replay, and give explanations that you know will need to be repeated in an intuitive, visual, repeatable format.

### LIBRARY MATERIALS IN THE CLASSROOM

Make using video materials from the library in the classroom seamless and intuitive by connecting the video platforms of your different departments.

### STUDY GUIDES

Encourage students to use searchable metadata from lecture capture to review exam material.



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## ***Dorm Rooms***

### **LMS INTEGRATION**

Students' work already lives on the LMS; make sure video hooks seamlessly into the LMS to keep everything together.

### **VIDEO ASSIGNMENTS**

Encourage students' verbal skills and coax them out of their shells with video assignments.

### **VIDEO EVALUATIONS**

Create interactive video quizzes to immediately test students' understanding of video materials.

### **EASY PERSONAL CAPTURE**

Students shouldn't have to use fancy equipment or studios to make their own videos. Help them create video responses, participate in video-based class forums, and complete video assignments from their laptops or mobile devices with personal media capture tools like Kaltura CaptureSpace.

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## ***Departments and Offices***

### **EASY PERSONAL CAPTURE**

Not just for students—empower professors, lab technicians, TAs, and more to create video quickly and easily with their own personal media capture tools, on the same platform used by their students. Screen captures and presentations with slides synced to video make it simple to create new videos from the office or from home for quick explanations or even giving assignments via video.

### **PERSONAL FEEDBACK**

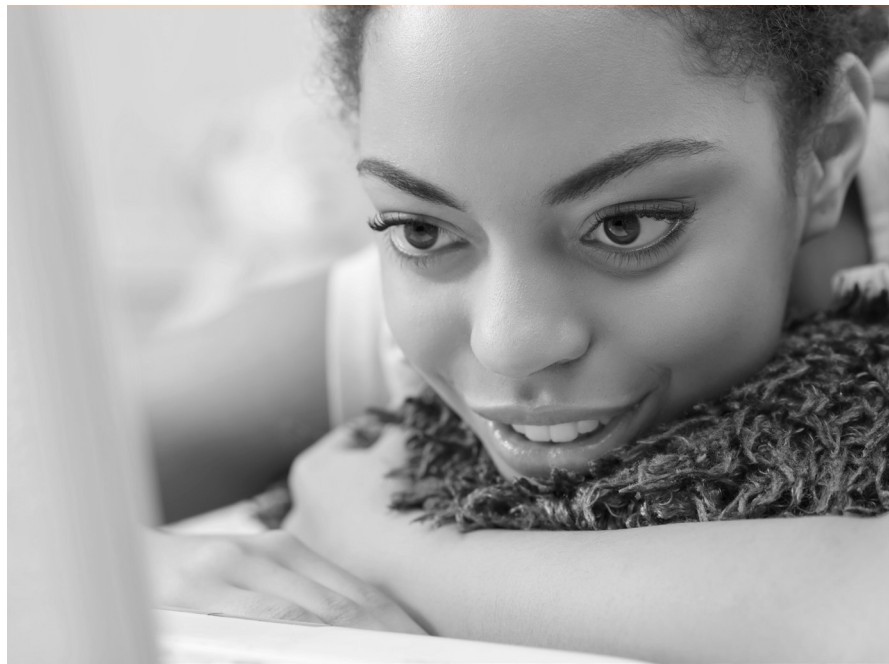
Use short video for a more convenient, personal way to give feedback. Speaking takes less time than writing out your responses, and including body language decreases the chance that students will misunderstand.

### **DEPARTMENTAL MARKETING CAMPAIGNS**

Academic departments need to keep up their own profiles; what better way to let students, other faculty, and alumni know about department activities than short videos about the work being done?

### **PROFESSOR BLOGS**

Keep the world up to date on the latest research and musings of your professors.



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## ***Shared Repositories***

### MEETING ARCHIVES

Within the LMS, keep an archive of web and video conference sessions for future reference.

### CLASS OVERVIEWS

Offer a two or three minute overview of courses by the faculty members who teach them. These are proven to lower dropout rates, since students get a much better idea of what they are getting into and how well they'll learn from a professor than they can get from a two sentence blurb in a registration catalog.

### SHARED CONTENT CATALOG

Create a shared set of resources for topics. For example, some pharmacy programs provide categories of content published by Instructional Designers, publishers, and instructors by both topic and module. This content can be shared and repurposed from semester to semester.

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## ***Research Labs***

### SHARING FINDINGS

Use video as a more compelling and comprehensible way to share findings and report to stake holders on developments.

### KNOWLEDGE RETENTION AND SHARING

Develop your group brain through personal rich media capture. Subject matter experts can quickly, easily share critical information with everyone on the team. And when someone leaves the lab, those same tools can help them brain-dump before they go, so all their expertise and institutional knowledge stays behind.

