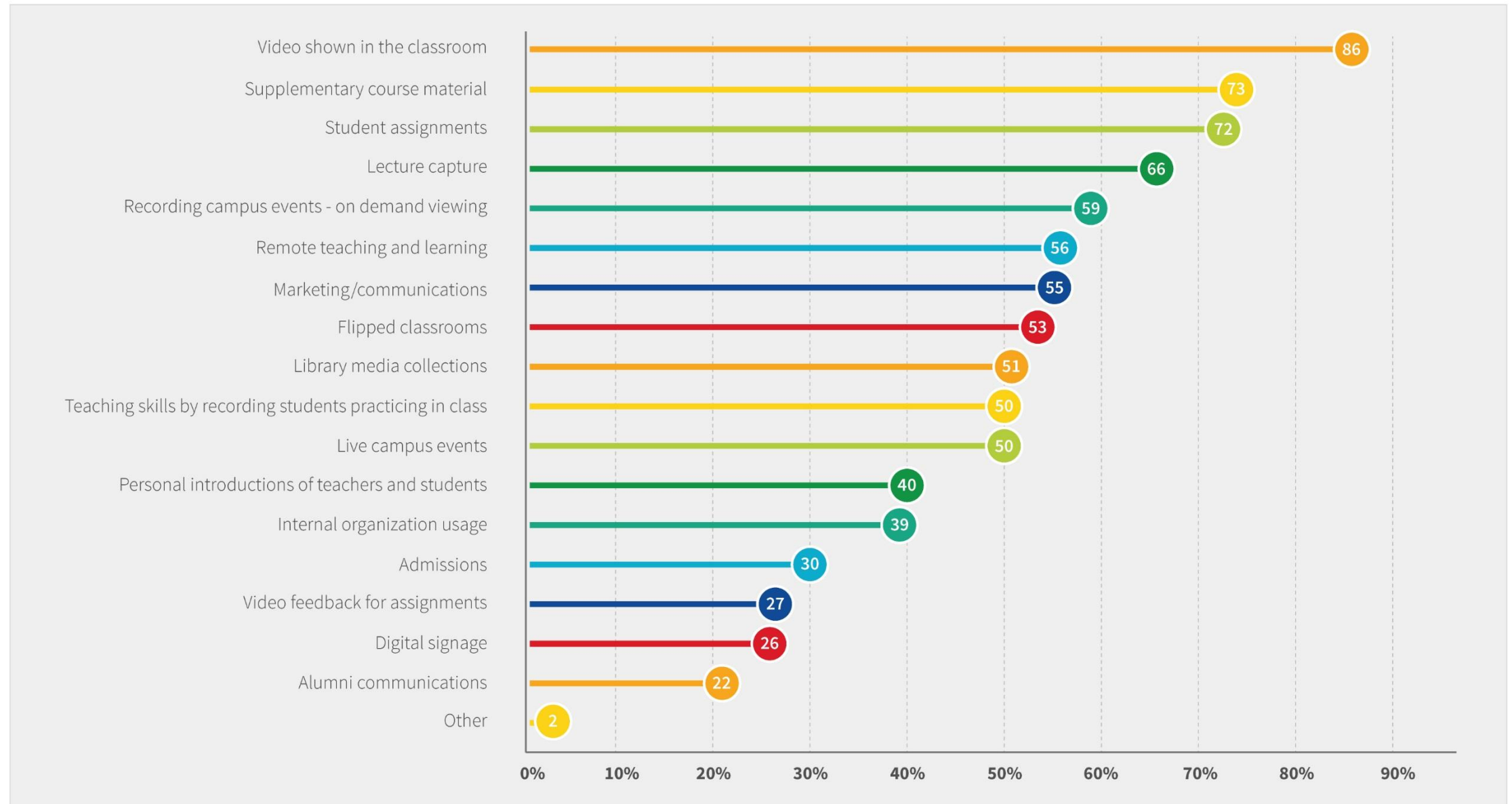
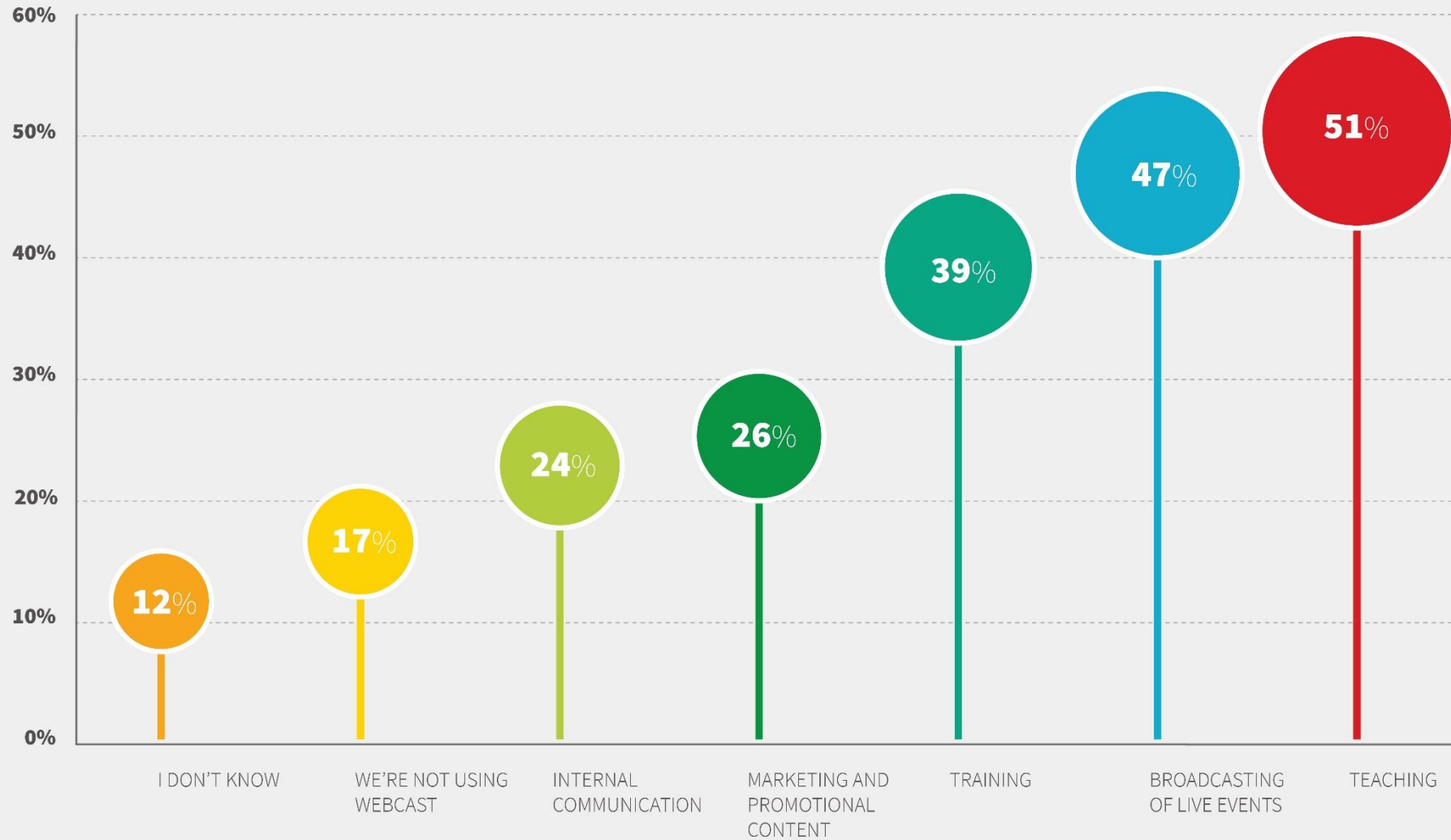


What is your institution using video for?



Use of webcasting



How is video valuable for educational institutions?

For teaching and learning



93%

say it increases student satisfaction

88%

say it boosts student achievement levels



Outside of the learning experience



82%

say it makes student onboarding easier

76%

say that it increases retention rates



For educators

85%

say having video as a tool increases teacher satisfaction



How is video impacting education?

73%



expect video to have a positive
Return on Investment (ROI)

88%



think online learning will grow in importance and acceptance
(an increase of 4% from 2015)

91%

say video will play a major role
in education in the future
(an increase of 4% from 2015)

