

# TRANSFORMING LAW FIRMS WITH VIDEO



**KALTURA**

Video is instrumental in our daily lives and increasingly it's becoming an important part of how we do business. Leading law firms are now leveraging video across the organization, for everything from internal learning/training to managing client content to internal communications. Video content helps capture key details and facts, making an effective knowledge sharing and training tool that can be easily searched to get clients answers fast. From research to documentation to spreading best practices, today's legal professionals find video a more engaging and effective way to communicate.

## VIDEO CAPABILITIES FOR LAW FIRMS

**Law firms can use products like Kaltura's Video Portal & mobile app, Kaltura Webcasting, or Kaltura capture and editing tools to capture, manage, publish, and search both client-related video content, as well as content for internal knowledge sharing, learning, and communications.**

### Managing Videos Related to Clients

- Depositions and video evidence creation and management
- Preparation for court
- Recording courtroom sessions
- Video-based customer interaction for high net worth clients, creating a greater sense of personal connection
- Regulated environment call monitoring and storage
- External video portal exhibiting thought leadership from law firm partners
- External briefs and presentations for client and prospect education

### Learning and Development Videos

- Regulatory accreditation training videos with options for localization or multilingual closed captioning
- Video tutorials for firm procedures, how-to screencasts, HR benefits, payroll information, and more

### Video-Based Knowledge

- Building searchable VOD library to easily capture the firm's knowledge
- Broadcast and capture of just-in-time podcasts and updates
- Knowledge transfer and collaboration between teams

### Company Culture

- Live internal communication by partners and chairman
- VOD event recordings

## GET IN TOUCH

Call us at +1-800-871-5224, or fill out this form  
<http://corp.kaltura.com/company/contact-us>

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## BENEFITS

**Make it easy to create, edit, share, and find video content, within a secure environment.**

- Create searchable videos with advanced video capture tools, automated captioning, and advanced search
- Ensure security with either SaaS or on-premises deployment
- Reduce costs and increase accountability with online video training
- Increase cross-team collaboration and communication
- Centrally manage video across the organization through a single, entitlement-governed hub
- Improve productivity with high quality content, anywhere, anytime, on any device
- Improve customer attraction and retention with engaging content

