

Kaltura REACH



KALTURA

Video Search and Accessibility Suite

Adding captions, transcription, and translations to video immediately improves engagement, search, accessibility, and discoverability of your content. Kaltura REACH streamlines the process, empowering any organization to transform its video content into intelligent media data.

With REACH, it's easy to make your video content even more powerful.

How It Works

REACH offers two different service options, human captioning and ASR machine transcription, which can be used separately or together. Captions ordered directly within the Kaltura interface are automatically delivered and can be edited within the video for quick review and modification.

AUTOMATED SPEECH RECOGNITION (ASR) MACHINE TRANSCRIPTION

With ASR, an algorithm instantly recognizes the words spoken in your video and provides machine-based captions for indexing and search. You can even configure your account to automatically transcribe all videos as they are uploaded.

Machine-based learning offers even greater accuracy. This algorithm improves with every video it processes, learning to recognize technical and business terms and adapting to accents, background noise, volume changes, and even individual voices.

HUMAN-BASED CAPTIONING

With human-based captioning, a professional transcribes your video by hand, ensuring the accuracy necessary to meet accessibility regulations. Data is transferred via secure HTTPS connections, and access to content is limited to individuals under strict NDA. This service also allows for translation into hundreds of languages.

Benefits

- Improved SEO and search rankings
- Searchable transcripts, Speaker ID, and metadata across video library
- Semantic keywords and topics for effective video recommendations
- Access for global audiences with captions and subtitles, handling multiple languages in the same video
- Government compliance and industry regulations with ADA/508 standards

Increase your Video ROI by up to

60%

and reach more people worldwide.

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What Is Kaltura? Platform Overview

From Iddo Shai 2 Years ago | 3,581

Details Share video

Source Media Language: English

Request 2nd caption in another language

Fidelity: Professional (99%+)

Turnaround Time: Standard (48 hours)

Order Captions

Instructions & Notes: Enter any notes for the captioning workers here (e.g. special product names, acronyms, or styles to pay attention to).

Order Captions Add to playlist

Two Services. One Experience.

Make the Right Choice for Your Video Content

ASR MACHINE TRANSCRIPTION

For when you need searchable, discoverable video, this option handles high volumes, fast.

- Quick and cost-effective
- 70-95%+ accuracy
- Trainable ASR Engine
- “Do It Yourself” Captions Editor
- Ideal for converting large volumes of video into searchable content for SEO, internal search, and recommendation engines
- Machine-Based Learning: improves over time, with ability to customize glossary

HUMAN-BASED CAPTIONING

For when you need attention to detail, this option offers the greatest accuracy and compliance.

- Feature-rich, professional services
- 99% accuracy
- Meets ADA/508 compliance standards and adheres to FCC caption quality requirements
- Increases video engagement and retention
- Turnaround times between 3 to 48 hours
- 200+ languages supported

Key REACH Features

- Support for a wide range of languages as well as all major caption and transcription formats and standards
- Granular access control for ordering, editing, and moderating requests
- Customizable workflow to adjust user access, turnaround time, fidelity, and language
- Interactive transcript with in-video search, social sharing options, and highlighting during playback
- Seamlessly integrated with Kaltura MediaSpace and Player Toolkit
- Players easily handle multiple SRT files, allowing subtitles in multiple languages

About Kaltura

Kaltura’s mission is to power any video experience. A recognized leader in the OTT TV (Over-the-top TV), OVP (Online Video Platform), EdVP (Education Video Platform) and EVP (Enterprise Video Platform) markets, Kaltura has emerged as the fastest growing video platform, and as the one with the widest use-case and appeal. Kaltura is deployed globally in thousands of enterprises, media companies, service providers, and educational institutions and engages hundreds of millions of viewers at home, at work, and at school. For more information visit www.kaltura.com, www.kaltura.org, or www.html5video.org. Visit our REACH page at: <http://corp.kaltura.com/Products/Video-Applications/Kaltura-REACH>



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