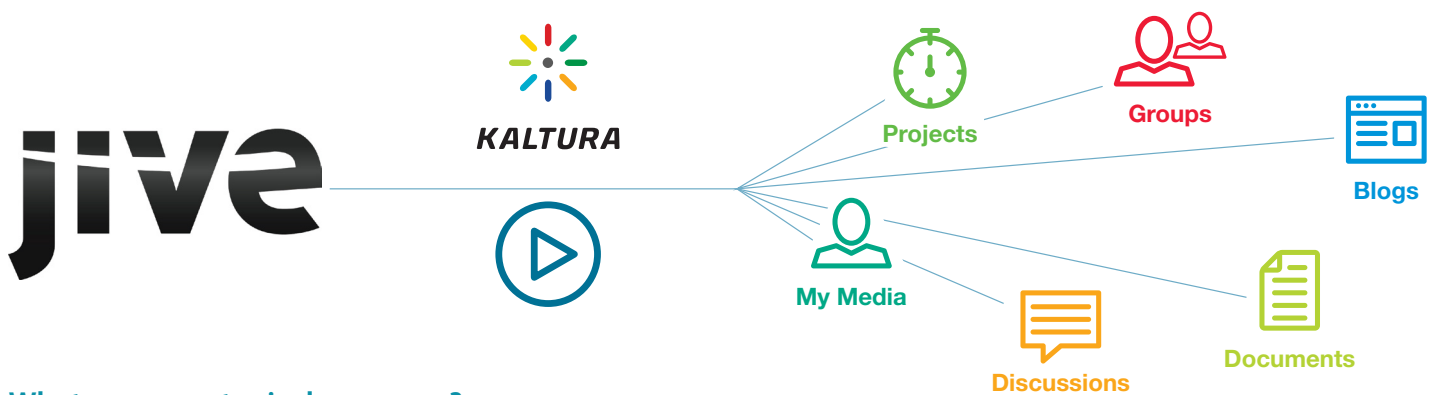


# Kaltura Video Plugin for Jive

Today's leading companies are integrating advanced video capabilities into their existing social platforms to provide the optimal environment for social collaboration in the workplace and boost engagement and knowledge sharing across the organization.

## Bring the Power of Enterprise Video into Jive

Video is engaging, allows users to convey messages clearly, and can easily illustrate complicated flows. Kaltura's Video Plugin for Jive enhances Jive's robust social business software offering with the most advanced enterprise video capabilities available on the market, empowering users to easily search, watch, create, edit, publish, and share videos directly from within Jive. Kaltura's video plugin makes Jive blogs, groups, projects, discussions, and documents more interactive and response-provoking, resulting in dramatically increased employee productivity, customer engagement, and adoption of Jive software. At the same time, the Kaltura extension provides peace of mind to IT with maximum security, reliability, scalability, and the ability to deploy and manage video on the cloud (SaaS), on premises (On-Prem), or a hybrid variation.



## What are some typical use cases?

Kaltura's video extension empowers your employees to use video as easily as other content types within Jive, enhancing their day-to-day activities, including:

- Sales enablement
- Corporate communications
- Knowledge sharing
- Promote company initiatives
- Team collaboration
- Training
- Social networking
- Help Desk and Support

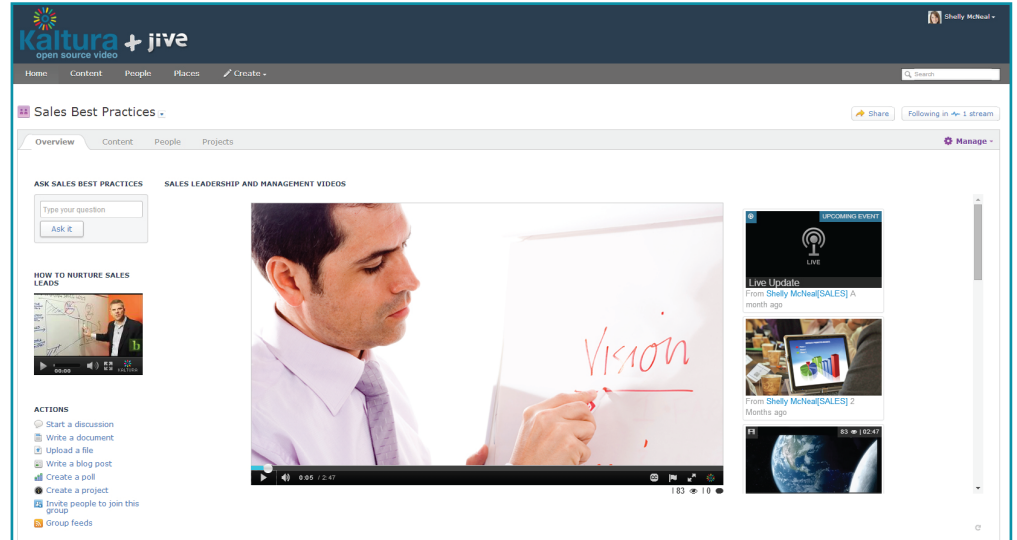
## Key Features and Benefits

- **Robust video creation tools (for employee generated content):** video upload, webcam capture, screen recording, synchronized video and slides presentation, and mobile device capture for creation and authoring of video by any user directly within Jive.
- **Video editing:** make videos more engaging and concise by editing them before publishing
- **Video everywhere:** media can be reused and embedded with a single-click within Jive's Discussions, Documents, Blogs, and more.
- **Central My Media repository:** upload once - publish anywhere (Jive, SharePoint, CorporateTube, etc.)
- **Group/project media galleries:** searchable libraries of videos, with granular access control, moderation workflows, and roles (viewer, contributor, manager, moderator).
- **In-video search:** find what you are looking for and point to the exact second within the video.
- **Moderation workflows and access control:** approve/reject content before it's published, and control who can view content and where.
- **Supports both live broadcast and on-demand recorded video**
- **Customizable and brandable video player:** both design and functionality (e.g. attach documents to specific segment on the player's timeline)
- **Optimal viewing experience anywhere anytime:** automatic transcoding of uploaded videos, adaptive streaming, and support for both internal and external CDNs.

- **Superb playback quality:** with scalable and reliable delivery that will not affect network /application performance.
- **Enterprise grade video technology:** end-to-end security, reliability, scalability and flexibility.
- **Wide range of deployment options:** covering both on the cloud and on-premise scenarios.
- **Analytics and insights:** who watched, which videos, how long, from which page, and more.

## Flexible Deployment Models

The Kaltura Video Plugin for Jive is installed on your Jive on-premise servers and supports Jive versions 6 and 7. Kaltura also offers a video app for Jive on the cloud.



## Why Kaltura?

- **Industry recognized leader in enterprise video:** serving hundreds of the world's largest enterprises.
- **Leverage cross-industry best practices and innovation:** from Kaltura's expertise working with the largest media companies, and most reputable educational institutions worldwide.
- **The only video platform for both internal and external video:** both social business and marketing.
- **Built for flexibility, openness, and modularity:** API driven ease of customization and integration.
- **Deployment flexibility:** market tested SaaS, OnPrem, and Hybrid solutions
- **Kaltura Exchange:** Kaltura's video solution marketplace ([exchange.kaltura.com](http://exchange.kaltura.com)) provides a myriad of plugins and out-of-the-box integrations with Kaltura's platform.
- **Innovation:** backed by a massive open-source developer community ([www.kaltura.org](http://www.kaltura.org)) and a large eco-system.
- **Market leader in mobility:** the first video platform to adopt HTML5, and founder of [html5video.org](http://html5video.org)
- **Scalability, reliability, and security focused:** future proof infrastructure, audited by world-class enterprises and stress-tested by millions of end users daily.
- **Customer focused:** strong Professional Services offering and dedicated Customer Success.

## About Kaltura

Kaltura's mission is to power any video experience. Provider of the world's first Open Source Online Video Platform, Kaltura simplifies the creation of video experiences, and provides tools that facilitate innovative and engaging experiences that create value. The Kaltura platform engages hundreds of millions of viewers by providing media companies with advanced video management, publishing, and monetization tools that increase their reach and monetization and simplify their video operations. Kaltura improves productivity and interaction among millions of employees by providing enterprises with powerful online video tools for boosting internal knowledge sharing, training, and collaboration, and for more effective marketing. Kaltura offers next generation learning for millions of students and teachers by providing educational institutions with disruptive online video solutions for improved teaching, learning, and increased engagement across campuses and beyond. For more information: [www.kaltura.com](http://www.kaltura.com), to join Kaltura's community visit: [www.kaltura.org](http://www.kaltura.org) and [www.html5video.org](http://www.html5video.org).

## Getting Started

**Learn more:** Visit our Jive resource page at: <http://corp.kaltura.com/Products/Video-Applications/Jive-Video-Plugin>

**Get in touch:** Call us at +1-800-871-5224, or fill out this form <http://corp.kaltura.com/free-trial> and we'll get back to you.