The Video Experience Platform

Simplifying Video at Scale

Designed for highly scalable and cost effective video workflows. Built to enable businesses to create rich Live Video and VOD experiences. Featuring a sophisticated distributed batch architecture, real-time streaming servers, and robust API and automation tools. Kaltura will power your applications with an elastic asset management platform, simplifying at scale Live and on demand video control and distribution to any device, anywhere.

Built By Developers For Developers

At Kaltura, we build the platform API first. From ingestion and transcoding to playback, analytics and server management, every feature and capability in Kaltura is controlled through a unified platform API. Build your own video applications using the same platform that powers global OTT & TVE operators, and enterprise mission critical video operations and go to market sooner.

Read more: http://player.kaltura.com | http://knowledge.kaltura.com/api-docs

Videofy Any Experience

Stop reinventing the wheel with every video page, playlist, related play, upload flow, and library view! Leveraging the Kaltura Player and Kaltura Widgets Framework, you can increase your team's efficiency and reduce time to market by incorporating standardized applicative views with complete cross-browser compatibility supporting HTML5, Flash, iOS, Android, Smart TVs and many other devices.

Ingest Anywhere and Distribute Everywhere

Is your video reaching a wide audience? It's all about audience reach, and you need to reach your viewers wherever they are. Kaltura's flexible ingestion and distribution modules streamlines how content is managed and distributed. With a modular backend, and a plugins architecture, Kaltura allows you to manage your video in one place, while reaching viewers across many networks, sites and devices.

Powered By Many – An Ecosystem of Success

As an Open Source platform, Kaltura ensures the freedom expected from a cloud platform and the flexibility required to adapt, integrate and extend in today's fast paced technology ecosystem. Kaltura is also more than a technology – we are a community of developers, media technologists, integrators and standards advocates who care about the future of video. The Kaltura community features seamlessly integrated solutions, professionals, and an abundance of resources to ensure your success building your video application and business.
Announcing: Kaltura’s Facebook Connector

Kaltura’s Facebook Connector gives brands, marketers, content owners, aggregators and publishers the power to publish native video on Facebook in an automated and secure way. Distribute video to Facebook with auto-play, customized calls-to-action buttons and detailed targeting controls and manage video across Facebook Pages at scale to harness the powerful reach of sharing social video content on Facebook.

Get in touch:
Call us at +1-800-871-5224, or fill out this form http://corp.kaltura.com/company/contact-us

Kaltura’s mission is to power any video experience. A recognized leader in the OTT TV (Over-the-top TV), OVP (Online Video Platform), EdVP (Education Video Platform) and EVP (Enterprise Video Platform) markets, Kaltura has emerged as the fastest growing video platform, and as the one with the widest use-case and appeal. Kaltura is deployed globally in thousands of enterprises, media companies, service providers and educational institutions and engages hundreds of millions of viewers at home, in work, and at school. The company is committed to its core values of openness, flexibility, and collaboration, and is the initiator and backer of the world’s leading open-source video-management project, which is home to more than 100,000 community members. For more information visit www.kaltura.com, www.kaltura.org, or www.html5video.org.

Video Marketing
Measureable, targeted video ads. Target real people based on their interests, behaviors, age, gender and location. And increase the conversion rate with Call To Action buttons and targeting tools.

Media & Entertainment
Video is all about reach. Easily manage and control the distribution of video to drive traffic to your sites and increase exposure with auto-play on Mobile.

Recruiting
Video is a great conversation starter. Start the conversation on Facebook and easily increase your network by engaging the right users, first.

Always in Sync
Never miss an opportunity to reach audiences on Facebook

Easy to Publish
Create video experiences that go beyond your Facebook Page

Reach Viewers
With more than 3 billion views per day expand your reach on Facebook

The Kaltura Distribution Connectors Framework

- Full control over where and when the video is presented
- Manage all of your distribution partners through a single user-friendly interface
- Deliver assets automatically as they are added to Kaltura or enforce review, at your discretion
- Seamlessly push updates to destination points from a central dashboard
- Control scheduling sunrise and sunset per asset and per distribution partner
- Track your content across all distribution partners