

San Francisco agenda

May 15th | 9:30 AM - 4:00 PM

The Box SF
1069 Howard St, San Francisco, CA 94103

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9:30 AM - 10:30 AM

Check in. Tune in. Connect.

Coffee's hot. Conversations are already starting.

✦ **Welcome & Breakfast** ✦

10:30 AM - 10:45 AM

Press play

Let's kick things off with welcoming words from **Kaltura's** Co-founder, President, Chairman and CEO, **Ron Yekutiel**.

10:45 AM - 11:15 AM

Opening keynote

Inclusive by design: Human-first employee experience in an AI world

Toni Vanwinkle, VP of Digital Employee Experience, **Adobe**

Hosted by: **Ron Yekutiel**, Co-founder, President, Chairman and CEO, **Kaltura**

11:15 AM - 11:30 AM

Kaltura show & tell

The ROI of knowing: When content becomes a thinking system

Navi Azaria, Chief Product and Engineering Officer, **Kaltura**

11:30 AM - 12:15 PM

Leadership panel

Building the corporate brain: How AI is shaping the content ecosystem

Jennifer Sacks Tobener, VP of Digital & Marketing Technology, **Salesforce**

Amy Tennison, VP of TechXchange, **IBM**

Rodrigo Davies, AI Product Leader, **Figma**

Unmesh Suryawanshi, Technology Lead - Enterprise Streaming and Security, **Visa**

Hosted by: **Liad Eshkar**, Chief Revenue Officer, **Kaltura**

12:15 PM - 1:15 PM

Food for thought

Because the best ideas happen between bites.

✦ **Lunch** ✦

1:15 PM - 2:00 PM

Hands-on workshops

Reveal, rethink, reflect: What AI can't replace

Join Kaltura's experts and your peers for an open discussion on the future of knowledge.

Workshop #1:

Yair Neumann, SVP Product, **Kaltura**

Workshop #3:

Hillel Cohen, VP Design & UX, **Kaltura**

Workshop #2:

Lilach Dahan, VP Product Marketing & Enablement, **Kaltura**

Workshop #4:

Talia Wissner-Levy, Director of Product Marketing, **Kaltura**

2:00 PM - 2:10 PM

Quick recharge

Refill your cup—we're back soon.

2:10 PM - 2:40 PM

Spotlight

Personalized, immortal, iconic: Creating brands that outlive the campaign

Bill Macaitis, former CMO, **Slack & Zendesk**

Hosted by: **Nohar Zmora**, SVP Head of Marketing, **Kaltura**

2:40 PM - 2:55 PM

Show & sing

Rest in (a) piece

An AI-powered musical experience that reimagines the voices of the past.

Hosted by: **Stacy Jakobovich**, Senior Creative Director, **Kaltura**

2:55 PM - 3:15 PM

Award gala

Kaltura's digital engagement awards 🏆

3:15 PM - 3:25 PM

Closing remarks from the main stage

A final word before we shift into celebration mode.

3:25 PM - 4:00 PM

Happy hour

Cocktail time 🍷🍹

One last toast—plus swag, smiles, and goodbyes.

Experience Kaltura's AI Video Cloud

Visit the Kaltura demo booth and see how AI unlocks the full value of your video - automatically repurposing content, personalizing knowledge at scale, and transforming video assets into engines for engagement, learning, and growth.

The booth will be open during the following times:
9:30 AM - 10:30 AM | 12:15 PM - 1:15 PM
2:00 PM - 2:10 PM | 3:25 PM - 4:00 PM



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