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## New York agenda

**May 13th | 9:30 AM - 4:00 PM**

Metropolitan Club  
1 E 60th St, New York, NY 10022



9:30 AM - 10:30 AM

### Check in. Tune in. Connect.

Coffee's hot. Conversations are already starting.

★ **Welcome & Breakfast** ★

10:30 AM - 10:45 AM

### Press play

Let's kick things off with welcoming words from **Kaltura's** Co-founder, President, Chairman and CEO, **Ron Yekutiel**.

10:45 AM - 11:15 AM

Opening keynote

### Built to last: Shaping brand experience in a changing world

**Judy Lee**, Senior Director, Global Brand Experiences, **Pinterest**

Hosted by: **Ron Yekutiel**, Co-founder, President, Chairman and CEO, **Kaltura**

11:15 AM - 11:30 AM

Kaltura show & tell

### The ROI of knowing: When content becomes a thinking system

**Navi Azaria**, Chief Product and Engineering Officer, **Kaltura**



11:30 AM - 12:15 PM

Leadership panel

### Permission to innovate: Adopting AI in a world of risk and regulation

**Davood Shamsi**, Director of AI/ML, **JPMorgan Chase & Co.**

**Viral Sanghvi**, Global Head of Sales and Communication Platforms, **Vanguard**

**RJ Crowder-Schaefer**, Global Head of Event Product & Technology, **Bloomberg**

Hosted by: **Adit Hoenigmann**, GM North America, **Kaltura**

12:15 PM - 1:15 PM

### Food for thought

Because the best ideas happen between bites.

★ **Lunch** ★

1:15 PM - 2:00 PM

Hands-on workshops

### Reveal, rethink, reflect: What AI can't replace

Join Kaltura's experts and your peers for an open discussion on the future of knowledge.

#### Workshop #1:

**Yair Neumann**, SVP Product, **Kaltura**

#### Workshop #3:

**Hillel Cohen**, VP Design & UX, **Kaltura**

#### Workshop #2:

**Lilach Dahan**, VP Product Marketing & Enablement, **Kaltura**

#### Workshop #4:

**Talia Wissner-Levy**, Director of Product Marketing, **Kaltura**

2:00 PM - 2:10 PM

### Quick recharge

Refill your cup—we're back soon.

2:10 PM - 2:40 PM

Spotlight

### From archives to action: Activating expertise in the enterprise

**Bruce Ableson**, Senior Director of Global Readiness and Enablement, **Adobe**

Hosted by: **Liad Eshkar**, Chief Revenue Officer, **Kaltura**

2:40 PM - 2:55 PM

Show & sing

### Rest in (a) piece

An AI-powered musical experience that reimagines the voices of the past.

Hosted by: **Stacy Jakobovich**, Senior Creative Director, **Kaltura**

2:55 PM - 3:15 PM

Award gala

### Kaltura's digital engagement awards 🏆



3:15 PM - 3:25 PM

### Closing remarks from the main stage

A final word before we shift into celebration mode.

3:25 PM - 4:00 PM

Happy hour

### Cocktail time 🍷🍹

One last toast—plus swag, smiles, and goodbyes.



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## Experience Kaltura's AI Video Cloud

Visit the Kaltura demo booth and see how AI unlocks the full value of your video - automatically repurposing content, personalizing knowledge at scale, and transforming video assets into engines for engagement, learning, and growth.

The booth will be open during the following times:  
9:30 AM - 10:30 AM | 12:15 PM - 1:15 PM  
2:00 PM - 2:10 PM | 3:25 PM - 4:00 PM